

【欧州】 【Common】

Common - Analysis of decarbonization policies for the transport sector in major European countries: German federal government abolishes subsidies for EV purchase, causing an increase of the CO₂ emission levels of newly registered passenger cars

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【概要 : Summary】

Road transport is responsible for 77% of the entire transport sector's CO₂ emissions and is expected to play a predominant role to reach the European Green Deal's target of reducing the transport sector's GHG emissions by 90% by 2050. Passenger cars alone are responsible for around 16% of the EU's total CO₂ emissions.

The European Environment Agency (EEA)'s 2022 final data on CO₂ emissions of newly registered passenger cars and vans has confirmed a correlation between the increasing number of Battery Electric Vehicles (BEVs) registrations and CO₂ emissions reduction in road transport. However, the sales of BEVs in Europe's main automobile market Germany have significantly decreased after the Federal government stopped the payment of subsidies for the purchase of private BEVs in December 2023.

The reason for the abolishment of the subsidies for the purchase of private BEVs was a German Federal Constitutional Court's ruling that forced the government to remove funds from its budget, which were earmarked for financing the "environment bonus" subsidies, including the purchase of private BEVs. The following decline

in BEV sales and a recent increase of purchases of combustion engine passenger cars in Germany could jeopardise the further reduction of CO₂ emissions towards reaching the 2035 target of 0g CO₂/km emissions for newly registered passenger cars in the entire EU. Therefore, further support for the purchase of BEVs is considered necessary, as they are seen as crucial for achieving a significant reduction in the EU road transport sector's CO₂ emissions.

【記事 : Article】

1. Importance of EVs for CO₂ emission reduction from new passenger cars

Based on the European Green Deal's target, the EU Member States intend to reach climate neutrality by 2050, and to reduce the transport sector's GHG emissions by 90%, based on 1990 figures (Council of the EU n.d.). While the transport sector is responsible for about 25% of the EU's total GHG emissions, road transport represents about 77% of the transport sector's total GHG emissions (European Commission n.d.). Considering the impact of passenger cars, they are responsible for around 16% of the EU's total CO₂ emissions (European Commission n.d.). To

reduce the average CO₂ emissions from all newly registered passenger cars and vans, stricter CO₂ emission targets were introduced under Regulation (EU) 2019/631, which was amended by Regulation (EU) 2023/851 (see also Antolini 2023, EEA 2024a). Regulation (EU) 2023/851 requires to reach a GHG emissions reduction target for newly registered passenger cars of 95g CO₂/km between 2020 and 2024, and finally 0g CO₂/km as EU fleet-wide CO₂ emission target for passenger cars, corresponding to a 100% CO₂ emission reduction from 2035 onwards (European Commission n.d.). This will require a transformation of the transport sector towards the utilisation of exclusively zero emission vehicles.

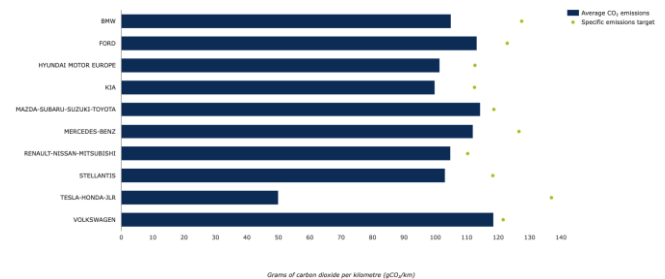
Based on the Regulation (EU) 2019/631, the European Environment Agency (EEA) publishes annually the trends of the average CO₂ emission levels of newly registered passenger cars and vans in the EU-27, Iceland and Norway, and the UK (until 2020) (EEA 2023b, EEA 2022c). Between 2019 and 2022, the average CO₂ emissions from all newly registered passenger cars fell by -27% ((EEA 2022d). In 2022 alone, newly registered passenger cars CO₂ emissions decreased by around 6g CO₂/km compared to 2021 to 108.1g CO₂/km (EEA 2024a, European Commission n.d.).

According to the EEA's data analysis, this significant decrease of average CO₂ emissions for newly registered passenger cars can be attributed to a surge in registrations of battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs) (EEA 2023a).

The highest annual increase in BEV passenger cars in the period 2013-2022 was noted between 2019 and 2020 (+85%), followed by a +78% increase between 2020 and 2021 (Eurostat 2024). The share of BEV passenger cars in the total number of all passenger cars in the EU grew from 0.02% in 2013 to 1.19% in 2022 (Eurostat 2024). According to the EEA's data, the share of EVs in newly registered passenger cars more than tripled from 3.5% in 2019 to 11.6% in 2020 and then to 17.8%

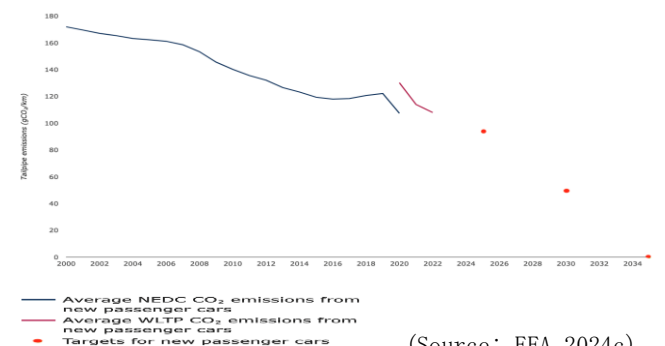
in 2021 (EEA 2022a, EEA 2022d, European Commission 2022). Specific emission targets are set annually for each manufacturer or a group of vehicle manufacturers that act together as a pool. In 2022, 90 out of 91 manufacturers including individual or pool members stayed below their binding specific target. The Tesla-Honda-Jaguar-Land Rover pool had the lowest average CO₂ emissions (49.9g CO₂/km) (EEA 2024c).

Fig. 1: Average CO₂ emissions levels of individual or pools of car manufacturers in 2022



(Source: EEA 2024c)

Fig. 2: Average CO₂ emissions of new passenger cars with targets for 2025, 2030 and 2035



(Source: EEA 2024c)

Fig. 2 shows a decline in CO₂ emissions for new passenger cars and points out the future targets (2025, 93.6g CO₂/km; 2030, 49.5g CO₂/km; and 2035 0g CO₂/km) of CO₂ emissions reduction. According to EEA (2024c), these targets can be reached if the share of EVs further increase since they are seen as the main drivers of CO₂ emission reduction of newly registered passenger cars. EVs reached a share of 23% in 2022 in newly registered passenger cars (EEA 2024c, European Commission 2024).

2. German BEV market development jeopardises the achievement of CO₂ emission targets

According to the European Commission, it is crucial that CO₂ emissions of new passenger cars and vans continue to decrease over the next decade to deliver on the targets set out in the Regulation (EU) 2019/631 and under Regulation (EU) 2023/851 (European Commission 2024, Regulation (EU) 2019/631 recast). The overall share of BEV passenger cars is expected to grow considerably over the coming years in preparation to the 2035 0g CO₂/km target for passenger cars (Eurostat 2024).

While the EEA's data showed a positive development of CO₂ emissions from new passenger cars in 2022, in 2023, the German automobile market, being Europe's biggest with 20% of all newly registered passenger cars in Europe, had to face challenges (statista 2024).

The German market is an important indicator for the further development in the European market of new passenger cars and CO₂ emissions (Autovista24 2024a). In 2023, in the German automobile market showed a divergent development. While registrations of BEVs increased by +11.4% in Germany in 2023 reaching a market share of 18.4%, and hybrid car types reaching 29.5% of all newly registered passenger cars, also petrol-powered cars increased by +13.3%, reaching a share of 34.4% of the newly registered passenger cars in Germany (Autovista24 2024b). Even registrations of diesel passenger cars saw an increase of +3%, reaching 17.1% in 2023 (KBA 2024a, Autovista24 2024b). Instead in 2023, the PHEVs share sharply decreased by -51.5% compared to 2022 (Autovista24 2024b, KBA 2024a). This decrease in PHEVs registrations throughout 2023 can be directly connected to the discontinuation of subsidies for PHEVs at the start of January 2023 (Autovista24 2024a). The abolishment of subsidies for PHEV purchases was accompanied by an increase of internal-combustion engine passenger cars registrations. The increase of

registrations of new petrol-powered passenger cars and diesel cars directly led to an increase of the average CO₂ emissions of +4.9% in passenger cars registrations, from 109,6g/km CO₂ emissions of passenger cars in 2022 to 114,9g/km in 2023 (KBA 2024a).

The purchase of BEVs decreased in Germany since September 2023, when subsidies for the purchase of business BEVs stopped. Finally, on 17 December 2023, the German federal government decided to abruptly discontinue its financial support for the purchase of private BEVs under the so-called "Umweltbonus" (environmental bonus) (Autovista24 2024b, BMWK 2023). Since 2016, the "environmental bonus" had subsidized the purchase of 2.1 million EVs. Originally, it was planned to be continued until the end of 2025 with a reduced subsidy amount of EUR 3,000 for BEVs for private use in 2024 (BMWK 2023, Wallner 2024). The decision to end subsidy payments in mid-December 2023 was caused by a German Federal Constitutional Court's ruling. Accordingly, €60 billion had to be removed from the German government's Climate and Transformation fund budget, which was partially earmarked for subsidies for the purchase of privately owned BEVs (Autovista24 2024b). This stop of subsidy payments resulted in a steep decline in BEVs sales, and in January 2024, EVs sales decreased by -54.9% compared to December 2023, while the sales of internal-combustion engine vehicles increased by +9.1% for petrol cars and +9.5% for diesel, showing that German automobile manufacturers partially shifted back their attention to the sale of internal-combustion engine vehicles, while pooling agreements still allow them to meet their specific CO₂ limits under EU legislation (King 2024, EEA 2024c). However, meeting future CO₂ limits might become more difficult for car manufacturers if the BEV sales continue to decline.

3. Incentives for purchasing EVs in other

European countries

In other European countries, some incentives for the purchase of EVs have ended like in Germany. In Norway, the VAT tax exemptions for the purchase of BEVs was discontinued (King 2024). Also in France, subsidies for company buyers have stopped, and the number of vehicles eligible for incentives has been cut by removing export models from the list of EVs, eligible for subsidies, thereby basically avoiding subsidizing Chinese EV imports to France (King 2024). In contrast, Italy and Spain saw their BEV registrations improve in 2023 compared to 2022, although their market share was still below the EU average (Autovista24 2024c). The governments Italy and Spain but also in France intend now to continue subsidies for the purchase of BEVs for private use or they are considering to implementing new incentives in 2024. As the latest figures of newly registered BEVs namely France, Italy and Spain suggest, the registrations of BEVs as passenger cars continue to increase and they are expected to further rises in 2024 (Jacobs 2024).

4. Conclusion and consideration: Impact of discontinued subsidies in Germany and considerations for Japan

The European market share of BEVs and PHEVs combined is forecast to reach 29.4% in 2025, 67.3% in 2030 and 94.5% in 2035 (King 2024). Germany is still the largest market for BEVs and PHEVs in absolute numbers of new registrations in Europe, although the recent volatile development in BEV sales due to the sudden discontinuation of subsidies for the purchase of BEVs in December 2023 could have a lasting negative impact throughout the year 2024. Furthermore, Europe might become a target of massive Chinese EV exports, which could also lead to pressure on EV prices. This could make BEVs more affordable for a wider group of customers, stimulate sales of EVs and make the EU stay on track to meet the 2035 decarbonisation target in

road transport. However, the massive imports of cheaper Chinese EVs could also harm the EU's important automobile manufacturing industry (Cagney 2024). Therefore, the European Commission is preparing measures to introduce higher tariffs on Chinese EVs imports. In the meantime, the EU's car industry is not expected to sell EVs at lower prices and compete with Chinese makers over the BEVs' prices.

Instead, some European car manufacturers seem to focus on offering cheaper combustion-engine cars to boost profits, even if it means that CO₂ emissions for newly registered passenger cars will continue to increase. Consequently, this could jeopardise the 2035 target of 100% zero-emission newly registered passenger cars. In fact, to reach the 2035 target, the number of BEVs will have to increase massively, in the German market but also in other EU Member States (Pontes 2024, Autovista24 2024a). Ultimately, achieving the 2035 CO₂ emission reduction target will depend on the further support of purchases of BEVs by governmental financial incentives.

Considering the situation in Japan, over the past two years, the popularity of BEVs has been growing while the sales of hydrogen-powered cars have decreased (ITA 2024). Japan's Basic Hydrogen Strategy with a target of introducing 800,000 fuel-cell passenger vehicles by 2030 has so far only reached about 8,000 hydrogen cars (Collins 2024). Instead, BEVs have risen in popularity, and the target of introducing 100% environmentally friendly vehicles by 2035 could also be reached by a significant growth in the BEVs sales (Collins 2024).

Therefore, also in Japan, the further reduction of CO₂ emissions of new passenger cars could depend on the further surge in the number of BEVs sales and their purchase could be supported with subsidies or general price reductions for BEVs.

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