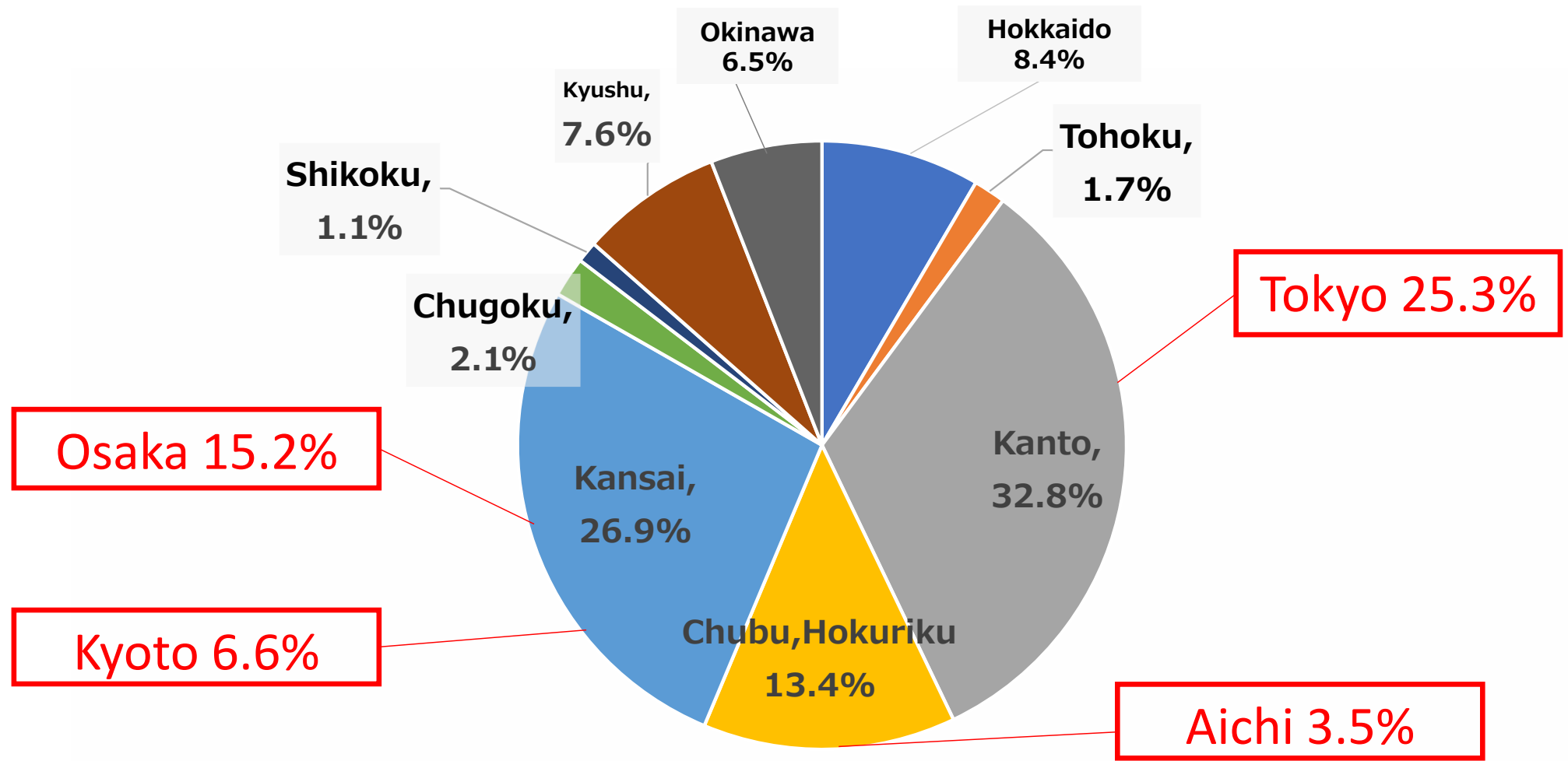


Total number of inbound visitors by area (2019)

Tokyo, Osaka, Kyoto, Aichi : 50.6%
Other area: 49.4%



1. Nature & Experiences: Activity

Ice Fishing (Mt. Akagi, Gunma)



(c) MCVB/Maebashi Convention & Visitors Bureau

Go Ice Fishing Amidst the Gorgeous Snowscapes of Mt. Akagi



1. Nature & Experiences: Gastronomy

Cherry picking (Aomori)



©VISIT HACHINOHE

สนุกสนาน 1 วันเต็มกับวันเดย์ทริปที่เมืองฮาจิโนะเฮะ
(Hachinohe) จังหวัดอาโอโมริ (Aomori)

ทริปส่วนตัวที่สามารถสัมผัสกับธรรมชาติ และอิมมอร์อยกันเมนูท้องถิ่นที่หาทานไม่ได้
ง่ายๆ



1. Nature & Experiences: Local Life

Onsen Hot Spring (Beppu, Oita)



2. Tradition & Experiences

Staying at Traditional Soy Source Warehouse (Nara)



2. Tradition & Experiences

Staying at Traditional Soy Source Warehouse (Nara)



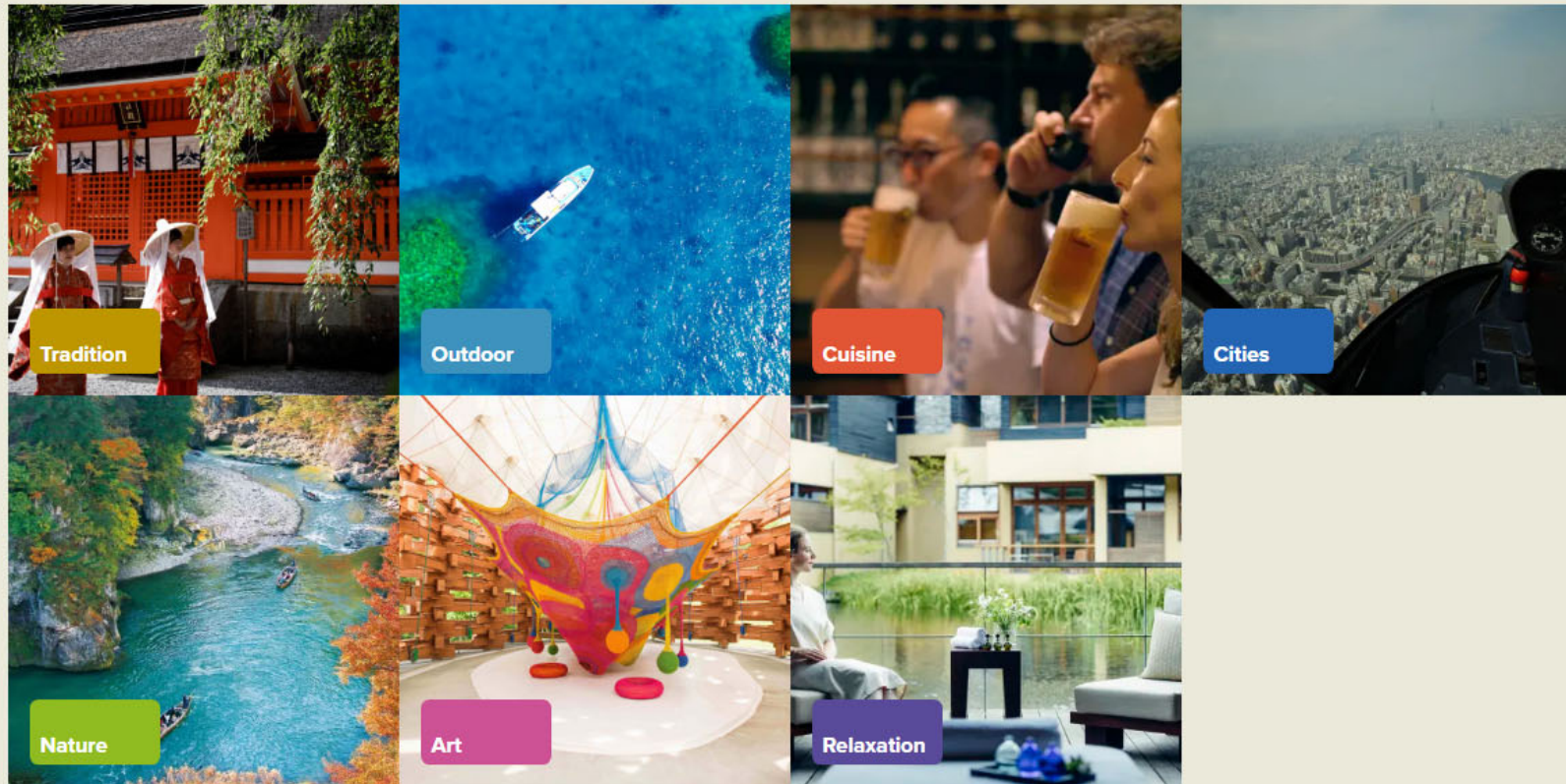
2. Tradition & Experiences

Kumanokodo Pilgrimage Trails (Wakayama)



JNTO's 'Experiences in Japan' Website

Explore by Interest



<https://www.japan.travel/experiences-in-japan/en/>

Exclusive Arita-yaki (Porcelain) Tour (@ Saga)

A private porcelain-making lesson provided by a descendant of Lee Sanpei, who discovered Arita-yaki (white porcelain ore).



Mt. Fuji Helicopter Cruise **(@Tokyo, Yokohama and other areas)**

Departing from Tokyo, Yokohama, and other cities, passengers can enjoy both Japan's urban scenery and the great outdoors from the sky.



Castle Stay (Ozu Castle/ Ehime)

- The first castle as an accommodation in Japan
- Guests stay a night as the lord of the castle for the day



Castle Stay (Ozu Castle/ Ehime)

- Guests are served traditional dinner made of locally produced ingredients, from the menu book of Kamakura period.
- 1 million JPY for 2 people/night

