



在タイ日本国大使館
Embassy of Japan in Thailand



JTTRI-AIRO
Japan Transport and Tourism Research Institute
ASEAN-India Regional Office

JTTRI-AIRO Opening Commemorative Symposium

Shifting Tourism for the Post-Pandemic Era

~How should Thailand and Japan work towards Quality Tourism?~

22nd Feb (Wed) 2023

14:00-17:00 (ICT)

16:00-19:00 (JST)

Hybrid Symposium : The Okura Prestige Bangkok
: Zoom Webinar
(TH-JP Simultaneous Interpretation Available)
Reception party will be held after the symposium

Organized by : Japan Transport and Tourism Research Institute ASEAN-India Regional Office
Cooperation from : Ministry of Tourism and Sports of Thailand, Embassy of Japan in Thailand

As tourism, which has been severely affected by the COVID-19 pandemic, is showing signs of revival, we will discuss how COVID-19 has changed tourists' needs and what tourism stakeholders in Thailand and Japan should do in the future based on these changes. This symposium aims to promote Quality Tourism by sharing insights on sustainability-conscious measures described in the "Five-Year Joint Action Plan on Japan-Thailand Strategic Economic Partnership". Correspondingly, it is expected to foster mutual understanding between Thailand and Japan.

Registration

Please register by 20th February 2023
from the URL link below or scan the QR code.
<https://forms.gle/ibMzupjNDxgtyJN8A>

Contact

JTTRI (ASEAN-India Regional Office)
<https://www.jttri-airo.org/en/contact-1-form.php>
Tel. +66-(0)2-258-6928



upper row Thailand Time

lower row Japan Time

Program

14:00 - 14:05

16:00 - 16:05

Opening Remarks

SHUKURI Masafumi

Chairman, Japan Transport and Tourism Research Institute (JTTRI)



14:05 - 14:20

16:05 - 16:20

Greetings from Guests of Honor

Phiphat RATCHAKITPRAKARN

Minister of Tourism and Sports, Thailand



OBA Yuichi

Deputy Chief of Mission and Minister, Embassy of Japan in Thailand



Special Lecture

14:20 - 15:10

16:20 - 17:10

Mongkon WIMONRAT

Assistant Permanent Secretary, Ministry of Tourism and Sports (MOTS), Thailand



MIZUSHIMA Satoru

Vice - Minister for International Affairs, Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Japan



Break

Panel Discussion and Q&A

15:40 - 16:55

17:40 - 18:55

Moderator

Jutamas WISANSING

Assistant Professor in Tourism Management, Managing Director of Perfect Link Consulting Group



Pattaraanong NA CHIANGMAI

Executive Director for the Northern Region, Tourism Authority of Thailand (TAT)



Suthiphong PHEUNPHIPHOP

Vice President of Tourism Council of Thailand (TCT)



NAKAYAMA Rieko

Executive Vice President, Japan National Tourism Organization (JNTO)



SAWANOBORI Tsuguhiko

Manager of Jalan Research Center, Recruit Company Limited



16:55 - 17:00

18:55 - 19:00

Closing Remarks

OKUDA Tetsuya

President, ASEAN-India Regional Office, JTTRI



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