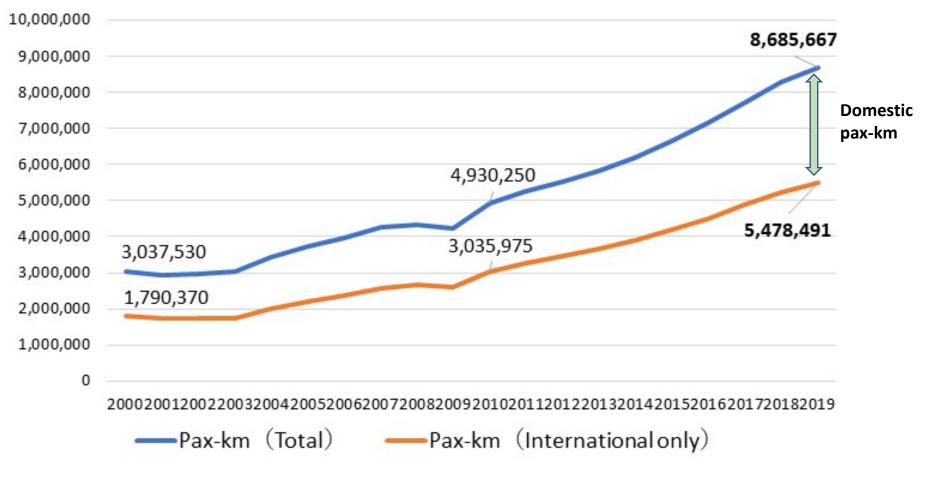


# **Trend of World Aviation**

[million pax-km]

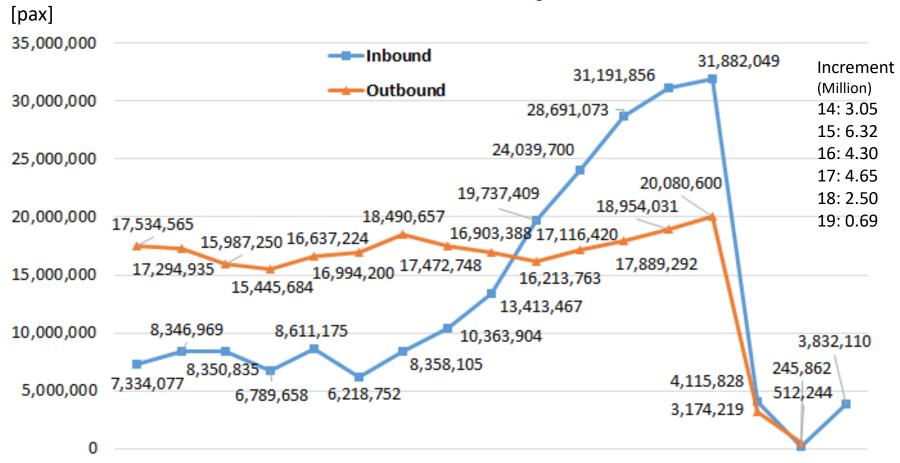


Note: 2000-2009 values on 2009 Report and 2010-2019 values on 2019 Report

Source: Made by author based on ICAO Annual Report



# Trend of Inbonud and Outbound visitors in Japan

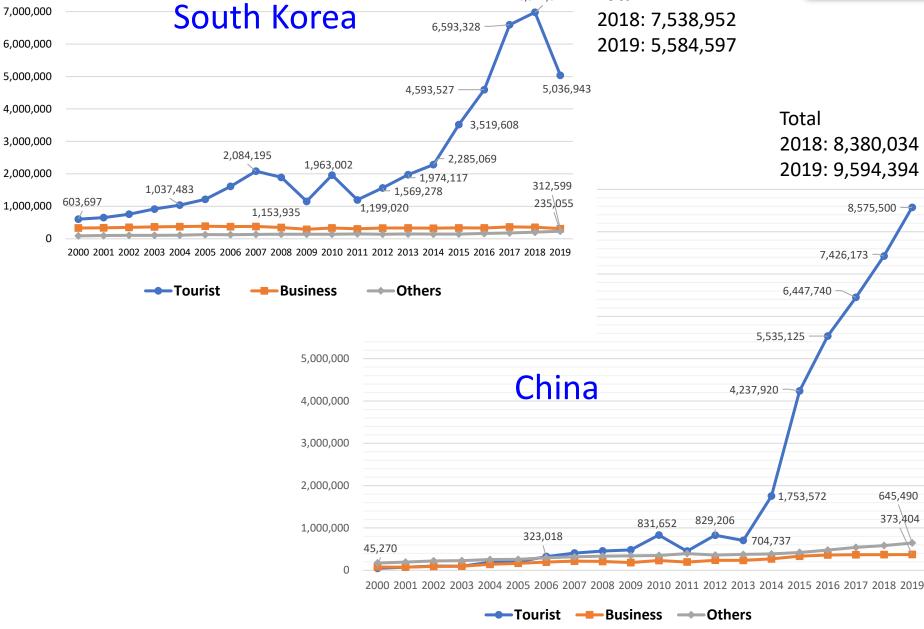


2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Note: Inbound include the cruise shipping [million] 2.53 (2017), 2.45 (2018), 2.15 (2019)

Source: Made by author based on JNTO data





Source: Made by author based on JNTO data

8,000,000

7,000,000

(C) Hanaoka, 2023

## **Share of Trip Purpose**

100%

80%

60%

40%

20%

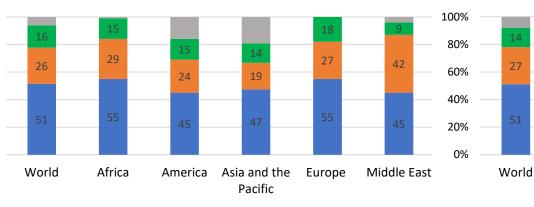
0%

### **Arrivals Visitors All Transport Modes**

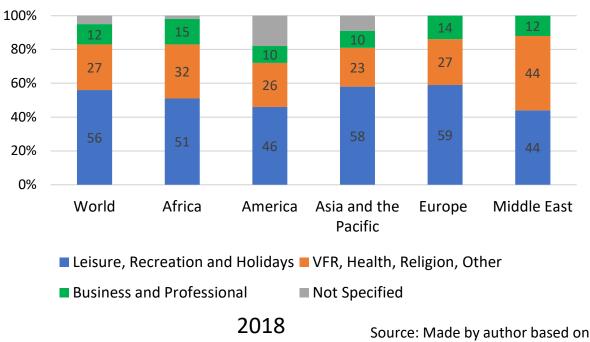
27

32

Africa



#### 2000



Number in 2018 [Million visitors] Total (Leisure VFR business) -World 1,410.8 (784.8 377.7 175.1) -Europe 715.9 (420.7 191.1 100.7) -Asia and the Pacific 346.5 (201.5 80.8 35.7) -America

23

Asia and the

Pacific

2010

23

America

216.0 (99.7 55.9 20.6)

Source: Made by author based on UNWTO Global and Regional Tourism Performance

\*VFR: Visiting Friends and Relatives

(C) Hanaoka, 2023



41

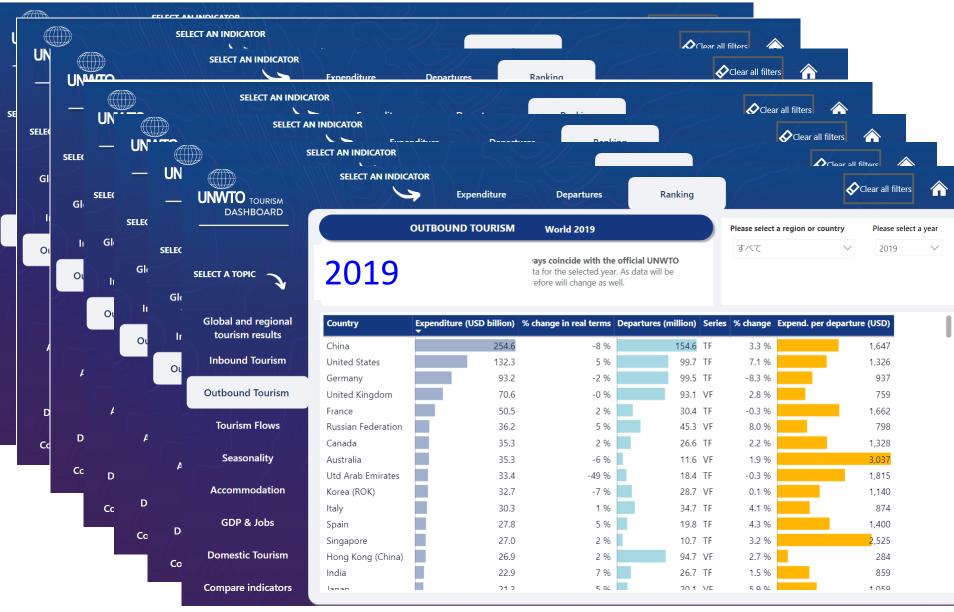
Middle East

29

Europe

## Outbound Tourism All Transport Modes

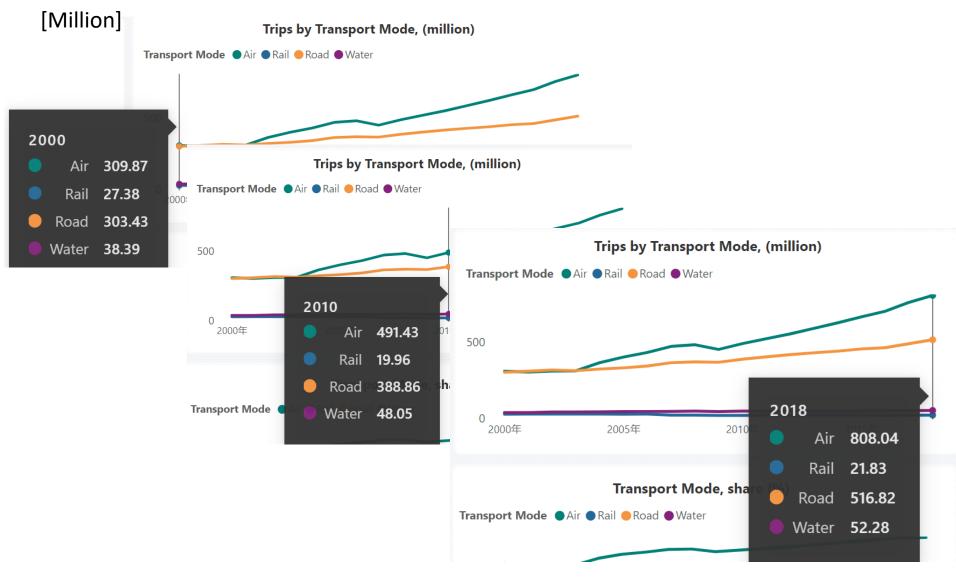




Source: UNWTO Global and Regional Tourism Performance



## **International Trips by Transport Mode**



Source: UNWTO Global and Regional Tourism Performance





## Aviation Demand in the next decades

- Demand of business purpose trip may decrease by online meeting.
- Other people or generative artificial intelligence (AI) can do your business <u>instead of you</u>.
- However, no one can spend your leisure except you.
- Increase more income, may increase to have more spare time.
  Increase more income and spare time, may increase tourism and VFR demand.
- China can continue to be a leader of world air transport demand in the next 10 to 15 years.
- Who can be a next leader from 2040, India, Indonesia, Brazil, Nigeria...?