

**JTTRI International Seminar on Utilization of Mobile Phone Big-Data
(MBD)for the Transport Sector in Thailand
Mr. Okuda's speech**

I am Tetsuya Okuda, Executive Director, JTTRI.

I would like to thank all people today for listening to this international seminar. We would also like to thank all the visitors, speakers, representative from ASEAN countries and ASEAN Secretariat, moderator, and panelists.

In today's seminar, I think we deeply understood the various possibilities for utilizing the mobile big data (MBD) not to only create the transport statistics in the tourism and the transport field.

On the other hand, there is an issue of protecting personal information when it comes to obtaining mobile big data for use. It is important to address the issues to obtain MBD, and I would like to refer to Japan's efforts regarding the use of data introduced in this seminar.

The today's seminar is the part of ASEAN-Japan Transport Partnership Project (AJPT) introduced earlier by former Minister of Transport Mr. Arkhom. In this project, Japan's knowledge and experience for utilizing MBD will be shared. Furthermore, possibility of utilization in the tourism field of Thailand, initiatives in ASEAN countries, as well as cooperation in the transport and tourism fields between Japan and ASEAN countries are the topics which can be taken from this seminar.

I pray that transport cooperation between Japan and ASEAN will continue to advance through this seminar not only in the administrative field, but also in the academic and research fields as well as in private sector.

At the beginning, Mr. Shukuri, Chairman of JTTRI introduced the plan to establish an office in Bangkok as a base for our activities in the ASEAN.

We will utilize the office and research activities in the transport and tourism fields in ASEAN including Thailand, as well as dissemination of information and cooperation and exchange with relevant governments and research organizations. We would like to ask for your further advice and support to our future

establishment.

To conclude, I would like to take this opportunity to express my hope that this seminar will be useful for everyone who participated in the seminar today. I would also like to express my hope for your good health and well-being.

Thank you very much.