# Air Freight Market and hub policy of Incheon International Airport

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# **Executive Summary**

- The air freight industry has proven to be a growth industry. The cargo division would be more important part in aviation industry, and furthermore, the greater part of air cargo in airlines, the more efficient airlines.
- Business model of Incheon International Airport is that the Airport would have to combine global logistics function through the attraction of Logistics hubs for multinational company including integrated express company.

#### Introduction

- All-cargo carriers developments are indicative of the optimism that the airline industry has concerning future growth in demand for international air freight services.
- Open skies are driven by passenger airline considerations, although these have a more direct beneficial spin-off on freighter operations.
- A number of new cargo airline initiatives are underway in China. China may need large domestic air freight networks in addition to air freight support for their export-driven economies.

#### **Evolution of Air Freight by periodically**

Simple Transport



**Seamless Transport** 



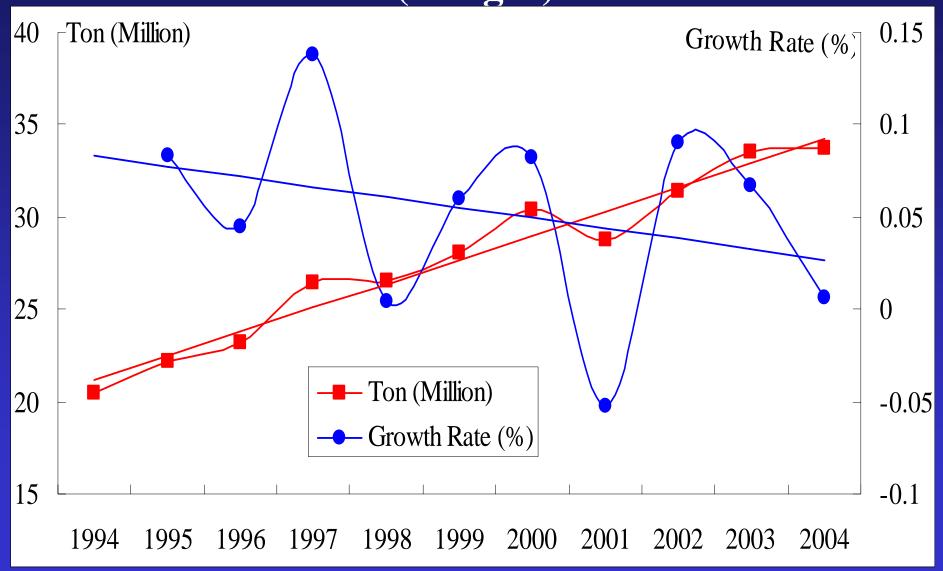
**Integrated Logistics** 



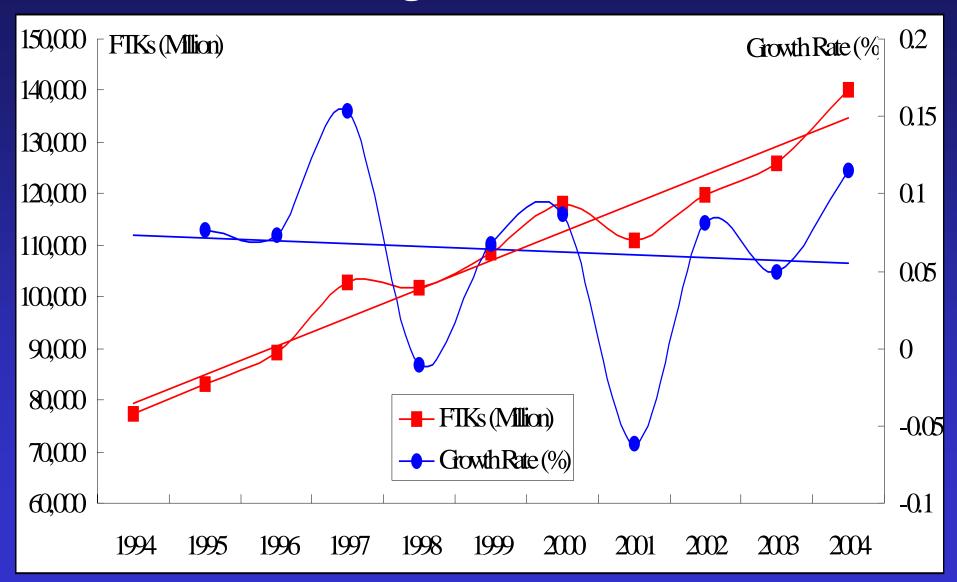
Digital Logistics

	1970s	1980s	1990s	2000s
Service Provider	Transporter	Integrated Transporter	Integrated Logistics Providers (3PL, LLP)	Digital Logistics Providers (4PL)
Service Contract	Contract by every step of transport	Consistent Transport Contract	Transport + warehouse + Distribution Process	Integrated Logistics + IT
Scope of Service	Port to Port Service	Door to Door Service	Door to Door inventory management	Door to Door Inventory management + IT
Service Characteristic	Simple Transport Service		Integrated Logistics Service	Digital Logistics Service

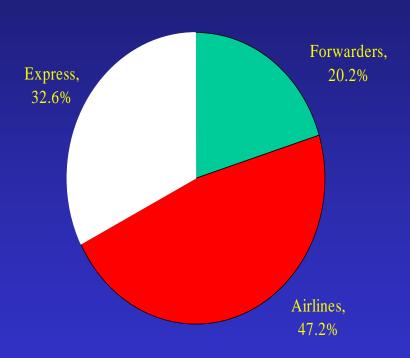
# International Freight Traffic Trends (Weight)

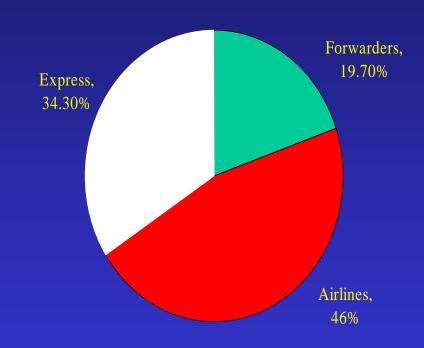


#### International Freight Traffic Trends (FTKs)



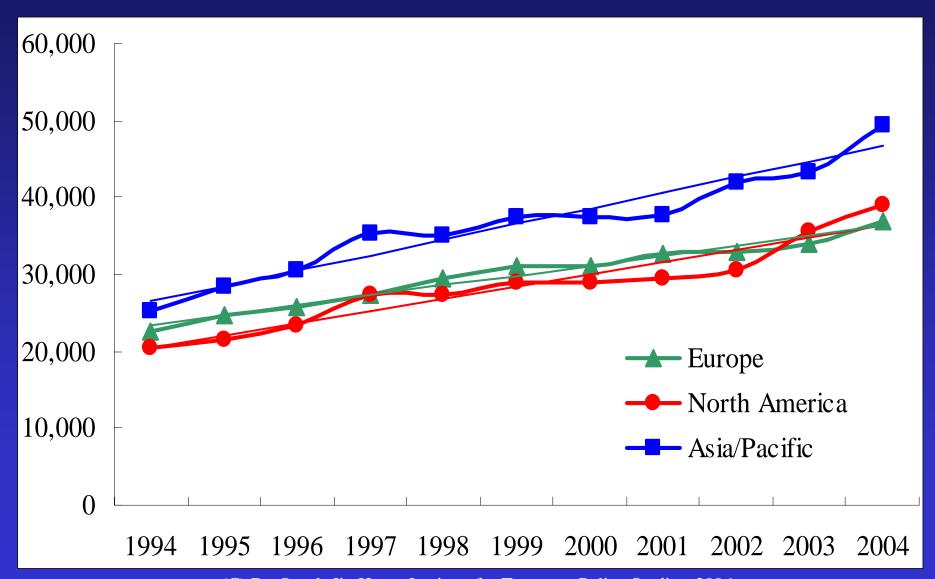
# Global Market Revenue 2004 (Int'l Air Freight & Express)





Source: ACMG, 2004 Source: ACMG, 2005

#### Freight Traffic Trends by Region (FTKs)



#### International Freight Traffic Trends

- Freight traffic growth exceeded 7% in most years during the 1990s. The worst years in terms of air freight growth in that decade were 1991 and 1998.
- The unprecedented drop in freight traffic that took place in 2001, with a 7% decline.
- Air Freight growth throughout the 1990s was fueled by the globalization of trade, the push by manufacturers worldwide toward more efficient supply chains and the expansion of ecommerce.
- A 5% increase in international freight traffic for 2002, and 3.5% increase 2003. As such, the 2002 and 2003 growth barely got the back to the level reported in 2000.

#### Freight Tonnes Carried by Countries

**Unit: FTKs (Million)** 

Donk		1994			2004	
Rank	Countries	FTKs	<b>Rate</b> (%)	Countries	FTKs	<b>Rate</b> (%)
1	USA	19,021	24.6	USA	37,450	26.7
2	UK	6,399	8.3	Japan	8,938	6.4
3	Japan	6,008	7.8	China	8,188	5.8
4	Germany	5,375	7.0	Germany	8,064	5.8
5	Korea	4,643	6.0	Korea	7,969	5.7
6	France	4,345	5.6	Singapore	7,193	5.1
7	Singapore	3,245	4.2	UK	5,698	4.1
8	Netherland	3,206	4.2	France	5,584	4.0
9	Australia	1,794	2.3	Netherland	4,779	3.4
10	China	1,714	2.2	Luxembourg	4,670	3.3
	Total	55,750	72.2	Total	98,533	70.3
Tota	al of 188	77,220	100		140,221	100
col	ıntries					

Note: Including International and domestic scheduled freight

# Airport's Performed comparing 1994 and 2004

D I-	1994		2004	
Rank	Airports	Tonnes	Airports	Tonnes
1	Memphis	1,653	Memphis	3,554
2	Narita	1,605	Hong Kong	3,119
3	LA	1,545	Narita	2,373
4	New York(JFK)	1,449	Anchorage	2,252
5	Fankfurt	1,401	Incheon	2,133
6	Louisville	1,347	LA	1,913
7	Miami	1,332	Paris-CDG	1,876
8	Hong Kong	1,320	Frankfurt	1,838
9	Chicago	1,255	Singapore	1,795
<b>10</b>	<b>London Heathrow</b>	1,047	Miami	1,778

Note: Including domestic and international, Source: ACI, 1994 & 2005

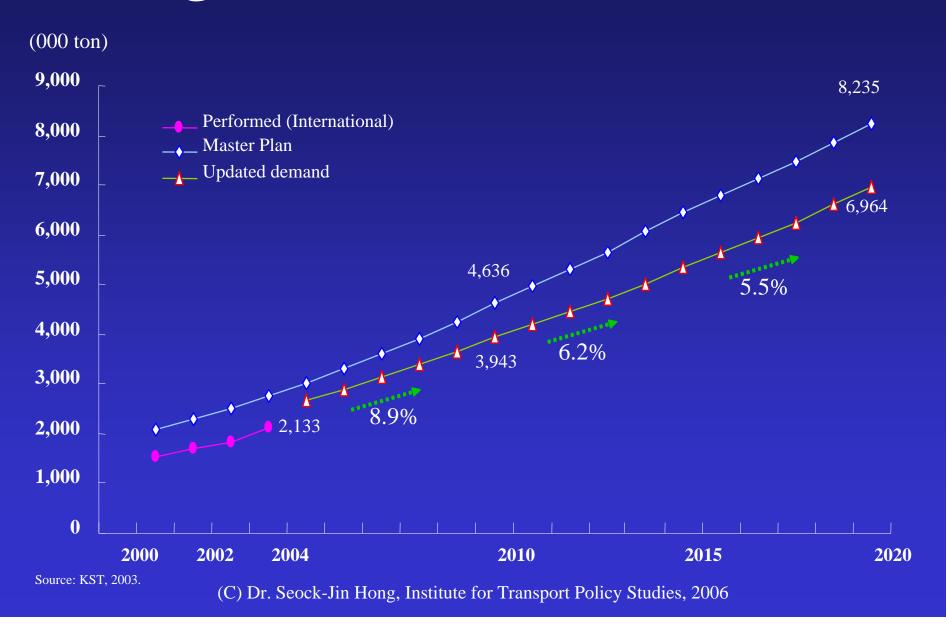
# Comparison of HKG, NRT and ICN airports

Unit: 000 tonnes	2001	2002	2003	2004	Growth Rate(%)	Transshi pment Rate (%)
HKG	2,100	2,505	2,669	3,133	9.0	21.0
NRT	1,681	2,002	2,155	2,373	6.0	19.0
ICN	1,197	1,706	1,843	2,133	7.5	46.0*
SIN				1,795		40.0

\*: based on 2004

Source: ACI

## **Freight Demand Forecast of ICN**



# Market Share by Carrier at ICN

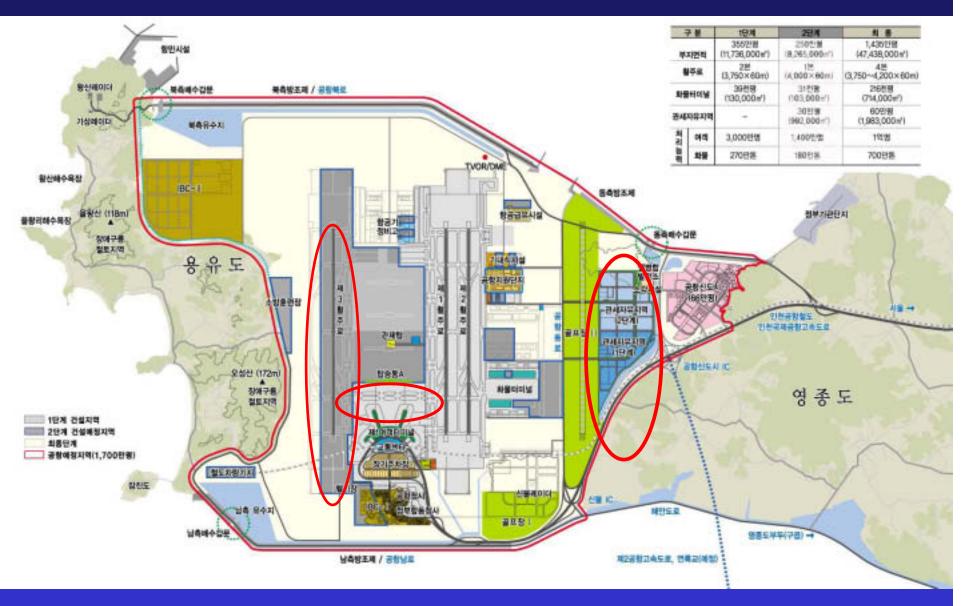
	2002				2003		2004		
	Weight (Ton)	Share (%)	Growth Rate (%)	Weight (Ton)	Share (%)	Growth Rate (%)	Weight (Ton)	Share (%)	Growth Rate (%)
KE	978,801	47.2	13.4	1,053,571	47.7	7.6	1,210,739	47.1	14.9
OZ	449,324	21.6	16.7	463,212	21.0	3.1	519,646	20.3	12.2
National Carriers	1,428,125	68.8	14.4	1,516,783	68.7	6.2	1,730,386	67.4	14.1
Foreign Carriers	648,681	31.2	5.4	692,011	31.3	6.7	838,747	32.6	21.2
Total	2,076,806	100	11.4	2,208,794	100	6.4	2,569,133	100	16.3

# Cargo Characteristic at ICN

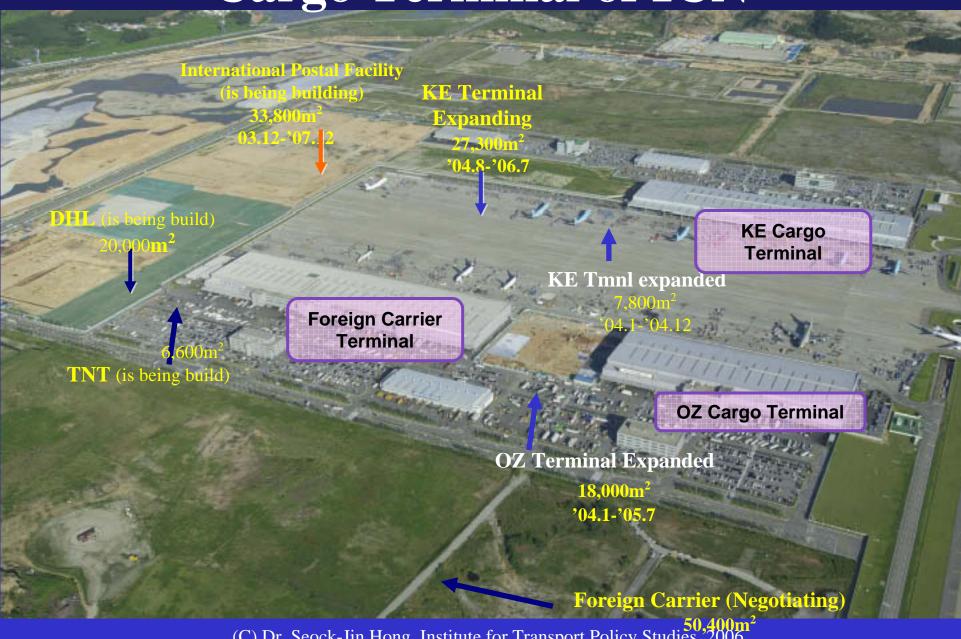
		2001	2002	2003	2004	2005
C	Total	1,533	1,705	1,843	2,133	2,150
Cargo	O/D Traffic	-	918	989	1,149	1,215
Performed	Transship-	-	<b>787</b>	954	984	935
(ton)	ment		(46.1%)	(51.8%)	(46.1%)	(43.5%)
	Total	-	11.2	8.1	15.8	0.8
Growth Rate	O/D Traffic	-		7.7	16.2	<b>5.7</b>
(%)	Transship- ment	-		21.2	3.1	-5.0

**Note: Including Postal** 

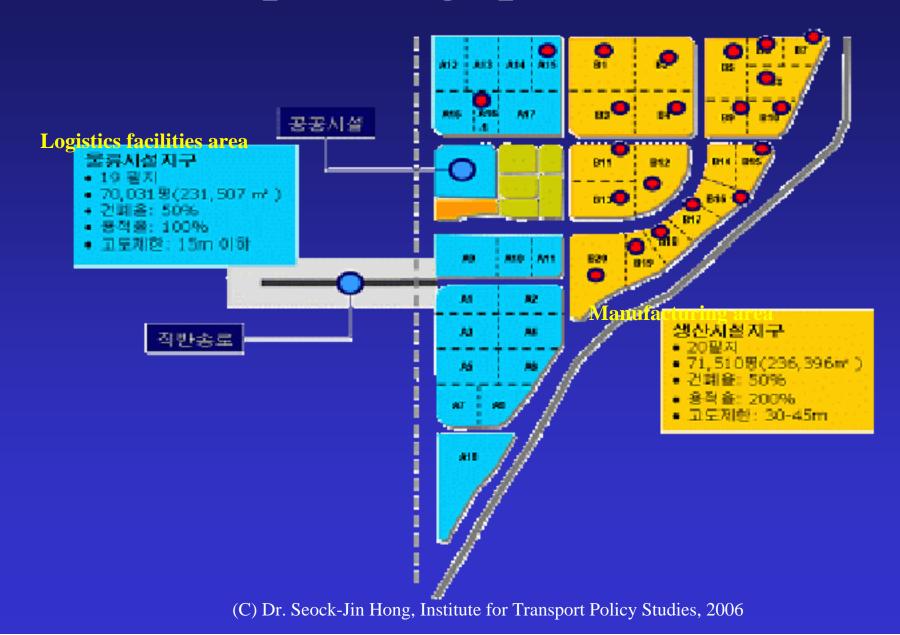
# **Incheon International Airport**



Cargo Terminal of ICN



# **Airport Logispark of ICN**



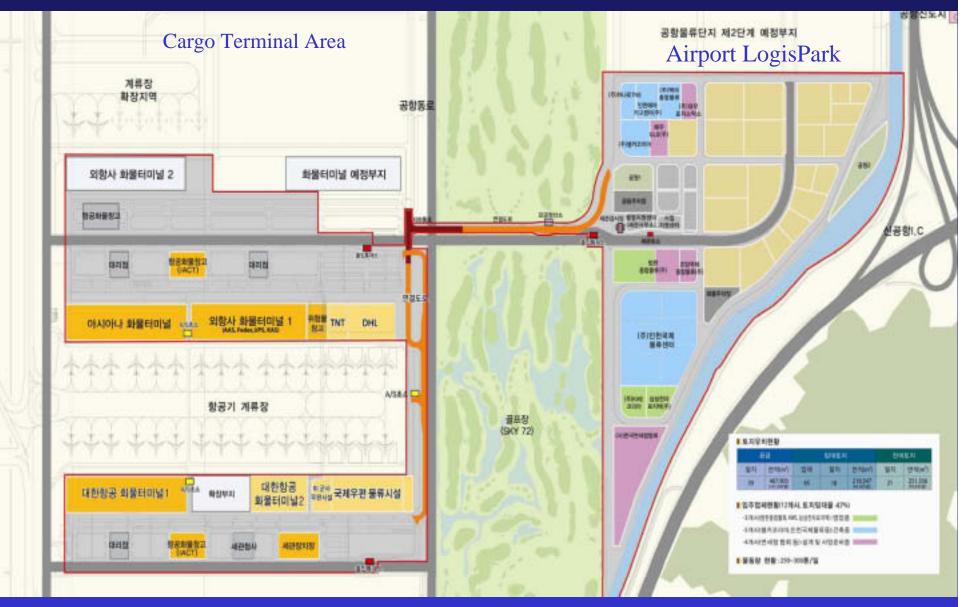
#### Free Trade Zones



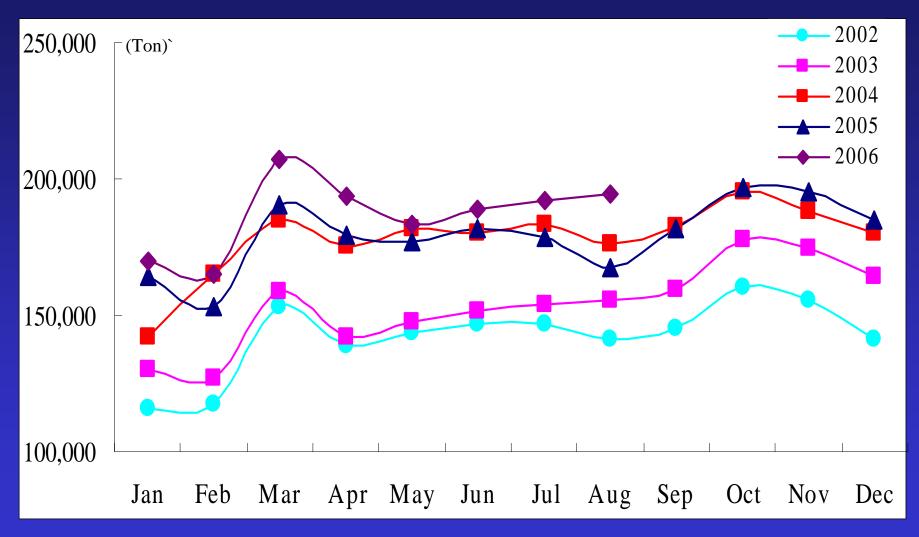
#### Airport Logispark & Cargo Terminal of ICN



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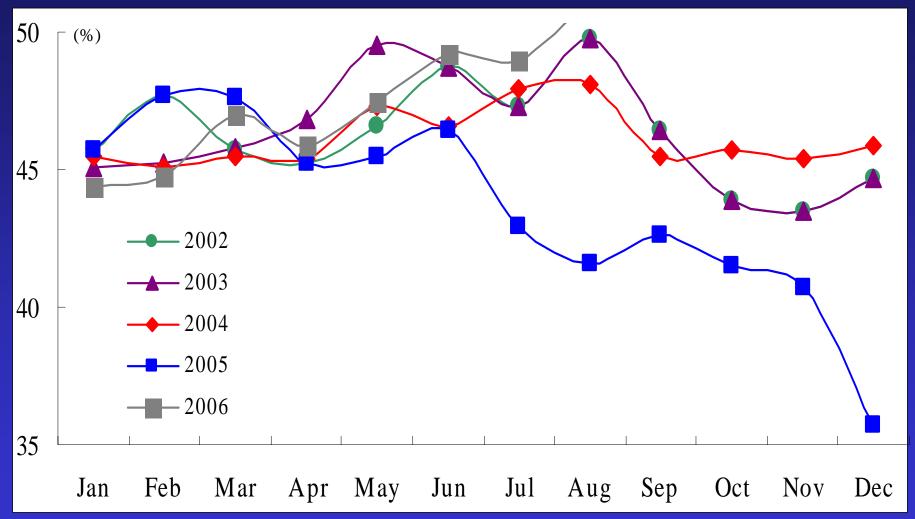


# Freight tonnage at ICN by Month



From Jan 2002 to Aug. 2006

#### Transshipment Rate at ICN by Month



From Jan 2002 to Aug. 2006

# Ratio of Air Cargo on Total Korean Import and Export in the aspect of the amount and tonnage

	2001	2002	2003	2004	2005	2006 (Jan- Mar)
Ratio of amount of Air Cargo on Total Korean Im- Ex (%)	28.7	30.7	32.4	<b>32.1</b>	29.6	28.4
Ratio of weight of Air Cargo on total Korean Im- Ex (%)	0.2	0.2	0.2	0.2	0.5	0.4

Source: KITA

# Transshipment Rate at ICN from Oct 2003 to Nov 2005

Unit:	Oct. 2003			Oct. 2004			Oct. 2005		
Ton	Cargo- TTL	Transshi pment	Rate of Trans	Cargo- TTL	Transshi pment	Rate of Trans	Cargo- TTL	Transshi pment	Rate of Trans
ICN	177,776	80,339		195,169	89,223		196,587	81,532	
KE	99,459	44,952	45.2%	112,630	51,471	45.7%	109,917	45,615	41.5%
OZ	42,833	19,360		44,294	20,242		48,176	19,993	
	Nov. 2003								
Unit	N	lov. 2003		ľ	Nov. 2004		1	Nov. 2005	
Unit: Ton	Cargo- TTL	ov. 2003 Transshi pment	Rate of Trans		Nov. 2004 Transshi pment	Rate of Trans	Cargo- TTL	Nov. 2005 Transshi pment	
	Cargo-	Transshi		Cargo-	Transshi		Cargo-	Transshi	Rate of
Ton	Cargo- TTL	Transshi pment		Cargo- TTL	Transshi pment		Cargo- TTL	Transshi pment	Rate of

## Transshipment by Region

(Oct. 2005)

Region	Weight (ton)	Rate (%)
Oceania	951	1.3
South-East Asia	16,091	22.1
America	21,613	29.7
Europe	10.605	14.6
Japan	11,826	16.3
China	10,719	14.7
Korea	767	1.1
Others	164	0.2
Total	72,736	100.0

## Transshipment by A/C types

A/C Type	Weight (ton)	<b>Rate</b> (%)
Cargo A/C	44,482	61.2
Pax. A/C	27,620	38.0
Combi A/C	612	0.8
Total	72,714	100.0

- 67.8% of KE cargo imported and 74.9% exported by freighter.
- 71.3% of OZ cargo imported and 53.1% exported by freighter.

#### The duration from origin to destination

	Weight (ton)	Rate (%)
1 day	6,589	18.1
2 days	13,293	36.6
3 days	6,869	18.9
4 days	4,011	11.0
5 days	2,430	6.7
6 days and more	3,165	8.7
Total	36,357	100

• About 73.6% of air cargo was carried within 3 days and 91.3% within 5 days.

# Transshipment flow (KE)

Donto	Im. weight(ton)/	Ex. weight(ton)/	Impor	rt (%)	Expor	t (%)	Avg.
Route	Unit weight (kg)	Unit weight (kg)	Freight	Pax	Freight	Pax	days
SE Asia-	5,636(23.3%)/	5,584(23.3%)/	727	27.2	04 =	155	2.2
America	8.05	8.07	72.7	27.3	84.5	15.5	2.2
China-	4,577(19.3%)/	4,511(18.8%)/	70.7	20.2	07 (	10.4	2.1
America	11.59	11.35	<b>70.7</b>	29.3	87.6	12.4	3.1
Japan-	2,181(9.0%)/	2,169(9.0%)/	55.5	44.5	89.4	10.6	2.2
America	19.55	19.50	55.5	44.5	<b>69.4</b>	10.0	4.4
Japan-	2,167(8.9%)/	2,169(9.0%)/	55.8	44.2	88.1	11.9	2.3
Europe	26.74	26.71	55.0	44.2	00.1	11.9	2.3
Europe-	1,854(7.7%)/	1,854(7.7%)/	94.0	6.0	57.4	42.6	2.3
Japan	43.47	43.47	<b>94.0</b>	0.0	57.4	42.0	2.3
China-	1,014(4.2%)/	1,014(4.2%)/	61.7	38.3	71.7	28.3	3.3
Europe	17.33	17.33	01.7	30.3	/1./	20.3	<b>3.3</b>
America-SE	781(3.2%)/40.15	781(3.3%)/40.15	90.5	9.5	73.5	26.5	3.3
Japan-SE	761(3.1%)/35.80	761(3.2%)/35.80	37.8	62.2	59.6	40.4	1.4

Note: the figure of ( ) is a proportion of total.

# Transshipment flow (OZ)

Route	Im. weight(ton)/ Unit weight (kg)	Import (%)		Export (%)		Avg. days
		Freight	Pax	Freight	Pax	in the route
SE Asia- America	3.113(25.4%)/10.74	27.51	72.49	58.24	41.76	2.4
China-America	2,217(18.1%)/23.64	16.53	83.47	50.88	49.12	2.9
SE Asia-Europe	1,094(8.9%)/11.34	6.77	93.23	76.94	23.06	1.2
Japan-America	798(6.5%)/26.74	58.30	41.70	56.84	43.16	2.3
<b>China-Europe</b>	738(6.0%)/13.35	16.53	83.47	50.88	49.12	3.1
Japan-SE Asia	754(6.1%)/34.31	17.11	82.89	17.26	82.74	1.4
America-SE	836(6.8%)/83.93	54.85	45.15	54.19	45.81	3.1
Europe-Japan	819(6.7%)/83.24	86.45	13.55	66.91	33.09	2.4

#### **Business Model of ICN**

**Hub for transshipment** 

Attract cargo from North-East of China and West of Japan Hub for Logistics Company



Attract the big 4 integrated express company and Logistics function of Global company

**Hub for SCM of Manufacturer** 



Construct of
Logisitics hub for
Multinational
Company

# Air Traffic and Cargo Flow among three countries

	Freq. per week	Passenger (000)	Cargo (000 ton)
Korea-Japan	439	7,320	432
Korea-China	592	4,630	354
Japan-China	592	6,450	432
Total	1,623	18,400	1,218

- Last June, Korean and Chinese government expanded their traffic route and liberalized between Korea and Sandung province. Furthermore, two countries agreed liberalize their aviation market by 2010.
- Liberalized bilateral with China that will allow more opportunity to make hub of Incheon international airport.

# **Questions and Answers**

## **End of Presentation**