



Japan Transport and Tourism Research Institute

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**Chairman,
Japan Transport and Tourism Research Institute (JTTRI)**

Message from the Chairman

Japan Transport and Tourism Research Institute (JTTRI) celebrated its 50th anniversary of its establishment this October, 2018. We would like to sincerely thank everyone for your understanding, support and cooperation of the Institute's activities during the past 50 years.

Looking back on our history, we can see that Japan experienced rapid economic growth during this time. Within the field of transportation, Japan faced several difficult problems. These included the need to organize a logical transportation system, modernize and systemize logistic operations, combat the rise of urban transportation issues, and create transport policy that applied to regions with rapid development. Naturally, these problems also had to be solved quickly. To cope with this situation, in 1968, the government, business community, and academic institutions in Japan established our Institute to research comprehensive transport policies. Since then, the Institute has been consistently underpinning the foundations of transport policy development, providing beneficial knowledge and information to transport industries, and contributing to the growth of infrastructure such as rail, seaports, and airports, as well as the development and innovation of transportation services.

In addition, the Japan International Transport and Tourism Institute ,USA (JITTI USA) was established in 1991 in Washington D.C. as a base for activities in the US for JTTRI, including corresponding with our US counterparts on various trade related issues, discussing transportation policy between Japan and the US, as well as promoting mutual

understanding. Since then, JITTI USA has been holding seminars on transportation related issues, inviting specialists from the US and Japan to disseminate their knowledge, thus contributing to the information exchange and mutual understanding between the transportation communities of both countries.

In this way, as a think tank on transportation policy, JTTRI has been working vigorously to contribute to policy recommendations, to do research and consulting, and to host various seminars and symposiums since its establishment. As the world changes rapidly, with expected drastic transformations in economic and social environments due to the development of new technologies, JTTRI remains committed to continue its work.

Looking ahead at these dynamic changes in the world as well as Japan, the Institute has created a unified policy that promotes strategic and flexible management, and affirms to

- (1) focus on activities that are even closer aligned to the needs of those it serves
- (2) to further enhance the quality of its activities "to be useful to the world"
- (3) make further efforts to strengthen international activities and collaboration

Taking advantage of this opportunity, the logo was newly updated and was designed to show the Institute's support of development and information integration, and also includes two curves forming a "J" shape representing the various improvements of both transportation and tourism. Also, in order to show that "tourism" is included as one of our activities, the English name of the Institute was amended as the "Japan Transport and Tourism Research Institute (JTTRI)". Through this effort, the mission of the Institute is clarified both domestically and internationally.

On this occasion of the 50th year anniversary, the Institute goes back to the original starting point of its establishment as "the bridge between academic research and practical requests". In strengthening the systems of research and consulting, we will continue working tirelessly and steadily in order to practice beneficial activities for overcoming the challenges that we will face in the future.

In unified effort, with renewed motivation and close collaboration with people in various fields, all executives and staff of the Institute devote ourselves towards a new stage. We greatly appreciate your further guidance and encouragement.

Thank you very much.