

• Ms. TADA Noriko

Director,
Tanabe City Kumano Tourism Bureau

Born in Wakayama Prefecture. Served as Chairman of the Tanabe Tourism Association from 2005 to 2009. In 2006, assumed the role of Chairman of the Tanabe City Kumano Tourism Bureau, established following municipal mergers.

Aimed to develop the Kumano Kodo area into a “sustainable, high-quality tourism destination open to the world,” focusing on inbound tourism leveraging the World Heritage sites.

Other major public positions include: Member of the Wakayama Prefecture Board of Education (2024–present), Advisory Committee Member for Osaka University of Tourism (2022–present), etc.

