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JR East Developing businesses for the world

JR East Group Management Vision “Move Up” 2027

Developing
businesses
for the world

Targets

By **establishing business models for overseas businesses**, we aim to help create **more affluent lifestyles** mainly in Asia.

Policies

- Development of personnel and improvement of technological capabilities through overseas projects
- Establishing business models for overseas businesses through the concerted efforts of JR East Group
- Long-term, sustainable overseas business management

Specific efforts

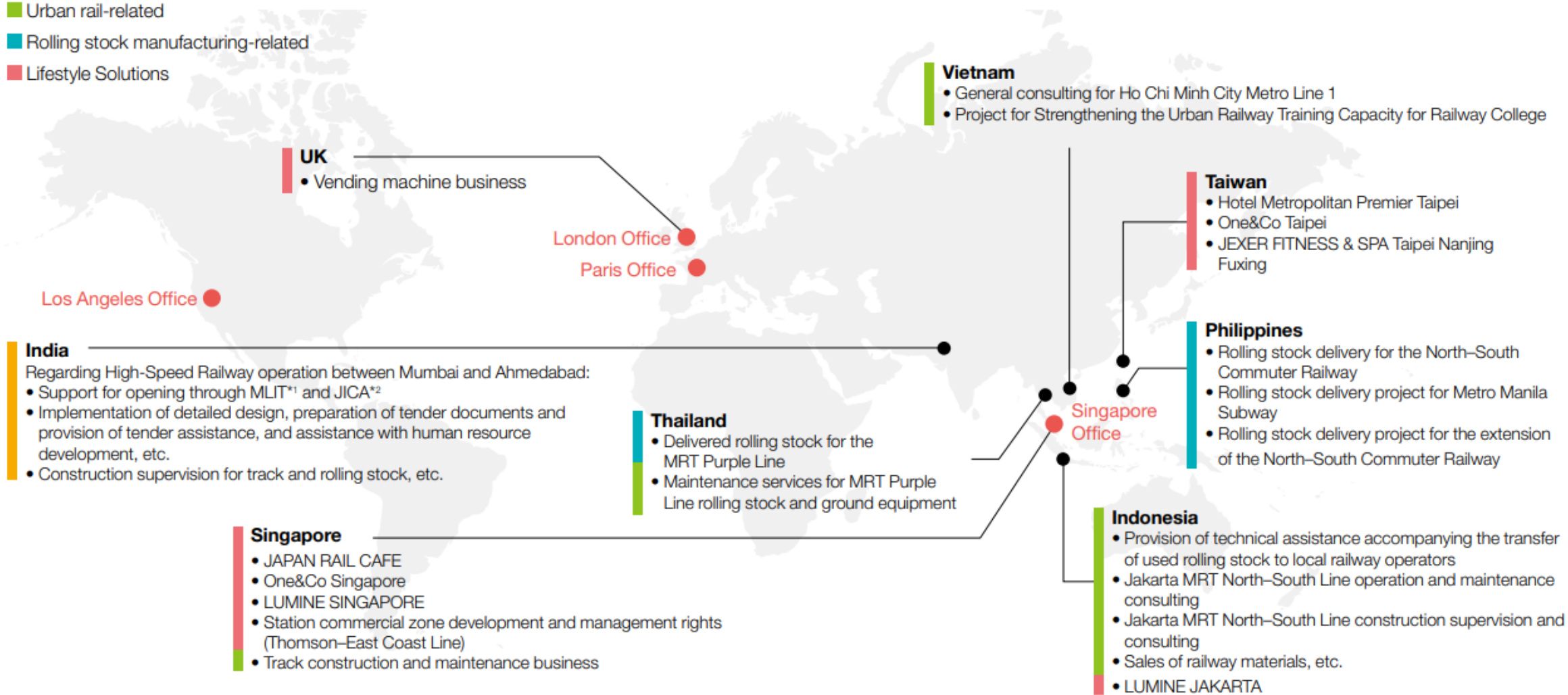
- Developing personnel through overseas projects and utilizing acquired overseas technologies and knowledge for domestic markets
- Creating more affluent lifestyles by utilizing the comprehensive capabilities of JR East Group
- Controlling the risk of each project and generating profit over the long term



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JR East Overseas Offices and International Railway Projects

- High speed rail-related
- Urban rail-related
- Rolling stock manufacturing-related
- Lifestyle Solutions



*1 MLIT: Ministry of Land, Infrastructure, Transport and Tourism

*2 JICA: Japan International Cooperation Agency

Note: Please see page 47 for Lifestyle Solutions.