# Japanese TOD - Ensen Kaihatsu: Development along the Railway -

# Naohisa OKAMOTO, Dr. Eng.



Professor, Institute of Policy and Planning Science University of **TSUKUBA** 



- Secretary General,
- Eastern Asia Society for Transportation Studies (EASTS)



Visiting Professor, Master's Program in Public Policy Vietnam Japan University

# **TSUKUBA City**



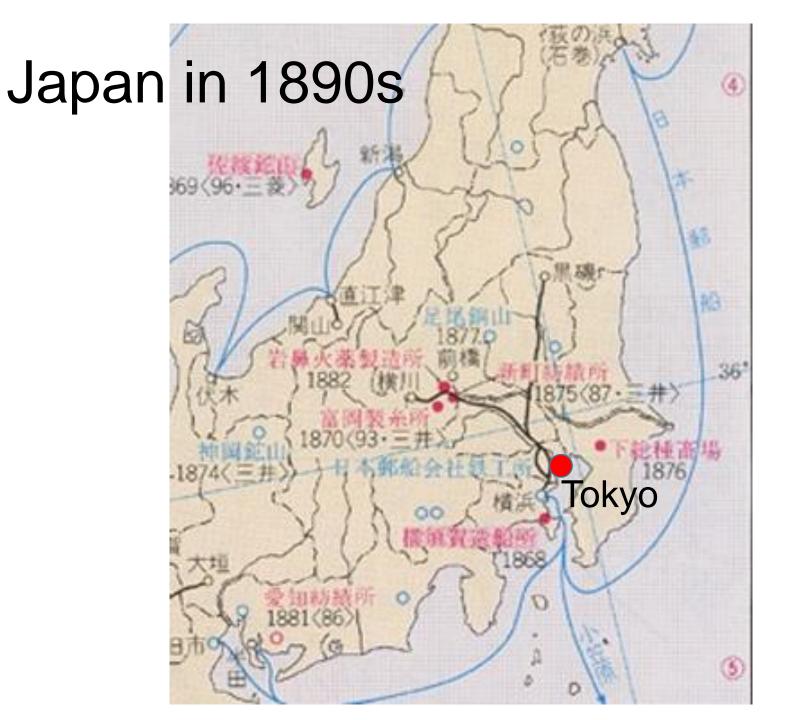
## Contents

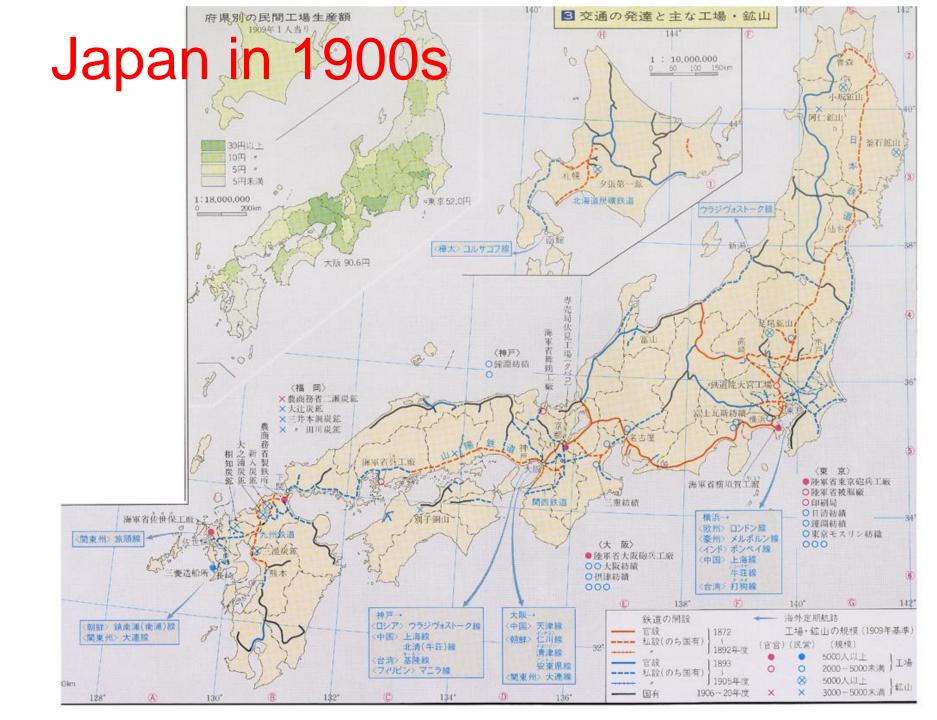
- 1. Railway in Tokyo Metropolitan Area: History and Current Status
- 2. What is Japanese TOD? Experience in Japan
- 3. Key Issues for Success
- 4. Issues for Future Development
- 5. Conclusion

## Railway in Tokyo Metropolitan Area: History and Current Status

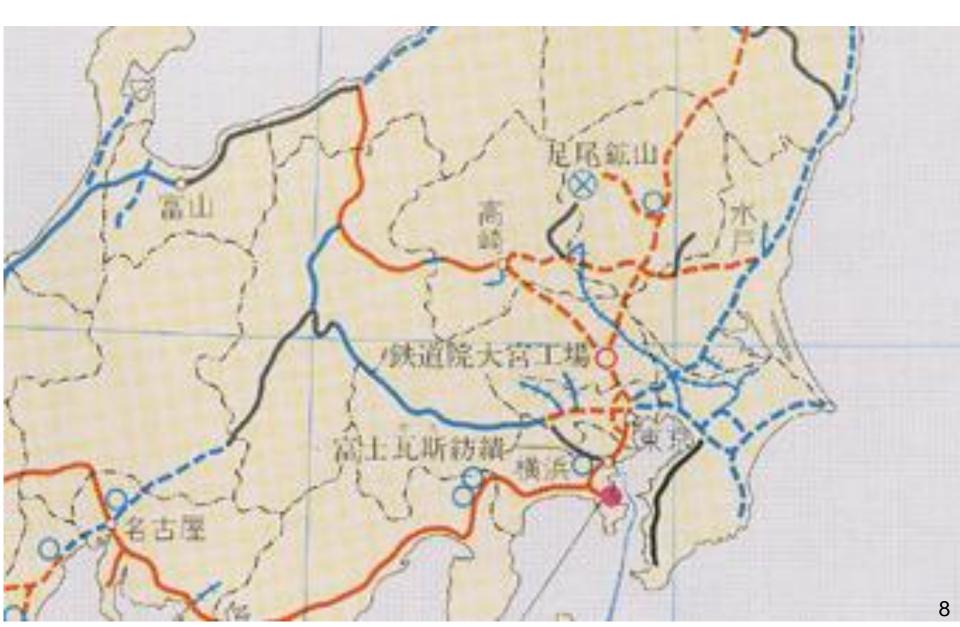
### 1872 Starting Operation of Railway (Shinbashi-Yokohama)





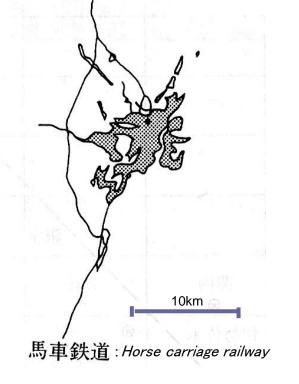


# Japan in 1900s



### Period of walking (Samurai Period) -1890

Area of urban district based on that of Edo which can be covered on foot



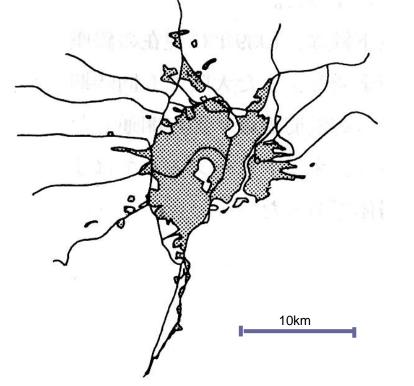


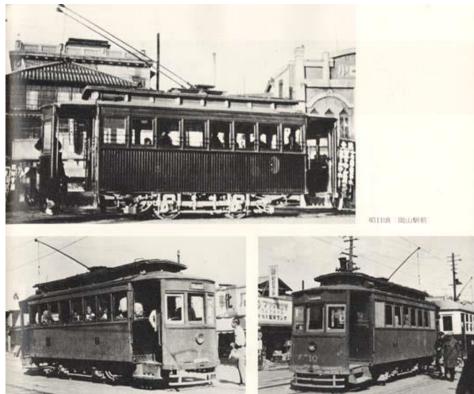
The bustling crowds on Nihonbashi Bridge in central Edo, the starting point of Edo's Five Major Roads (around 1830) 五街道の起点 江戸日本橋の賑わい(1830年頃)

Source: "Easy to Understand Urban Transportation--1988." Society for the Study of Urban Transportation

### Appearance of Streetcars 1890–1920

Urban district expands to the western part because of reconstruction after earthquake disaster

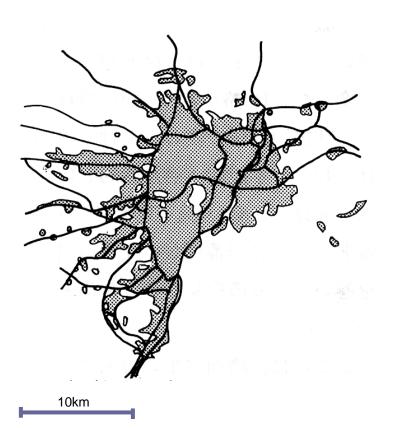


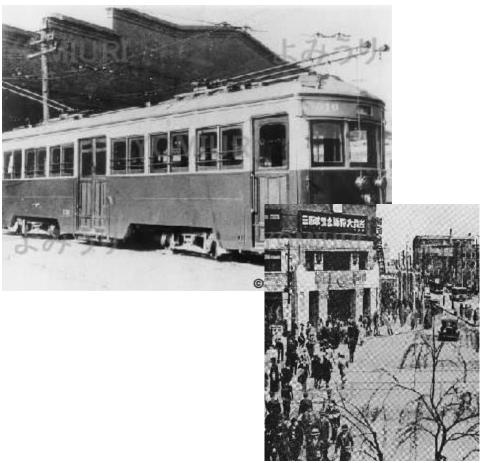


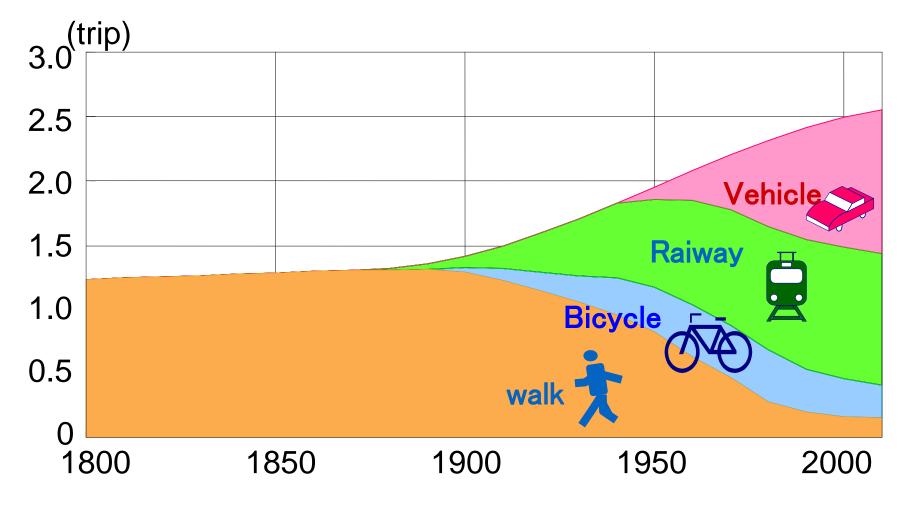
Source: "Easy to Understand Urban Transportation--1988."Society for the Study of Urban Transportation10

#### Expansion of Urbanized Area and Railway Development 1920-1960

Formation of systems launching into subway Urbanization advances along railway lines as suburban trains reach the Yamanote loop line





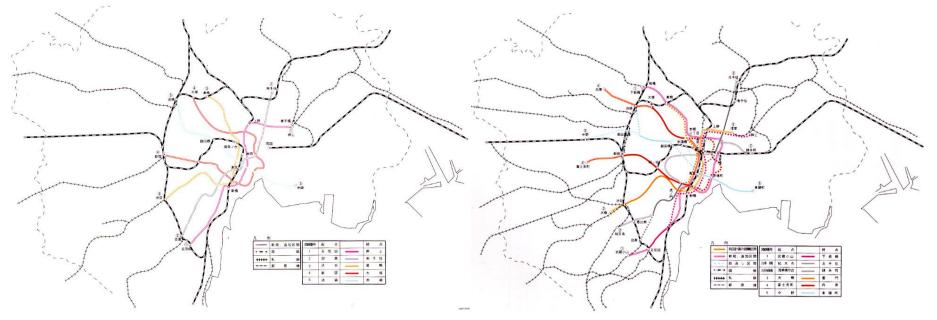


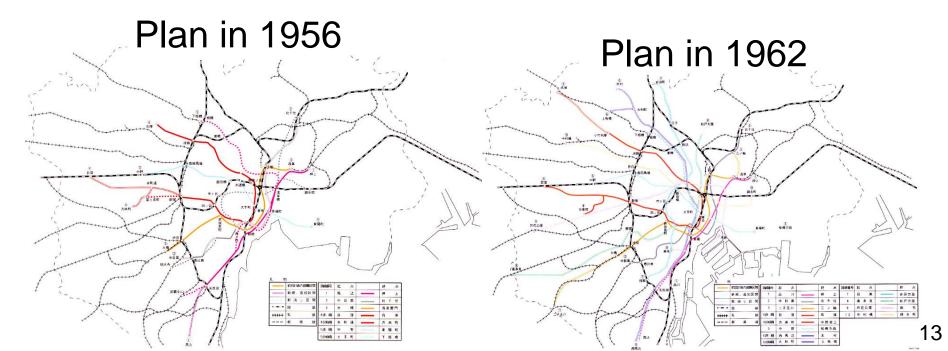
Urban Transport and Environment: Hideo Nakamura 2004.9

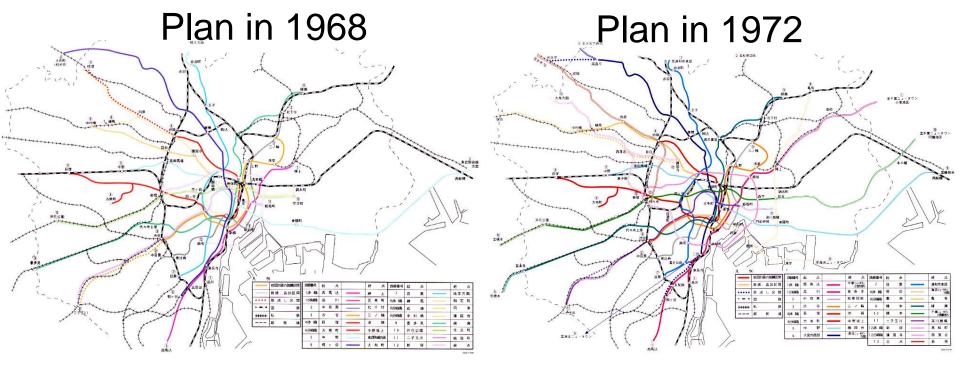
Changes of mode share in Europe and USA

#### Plan in 1925

#### Plan in 1946

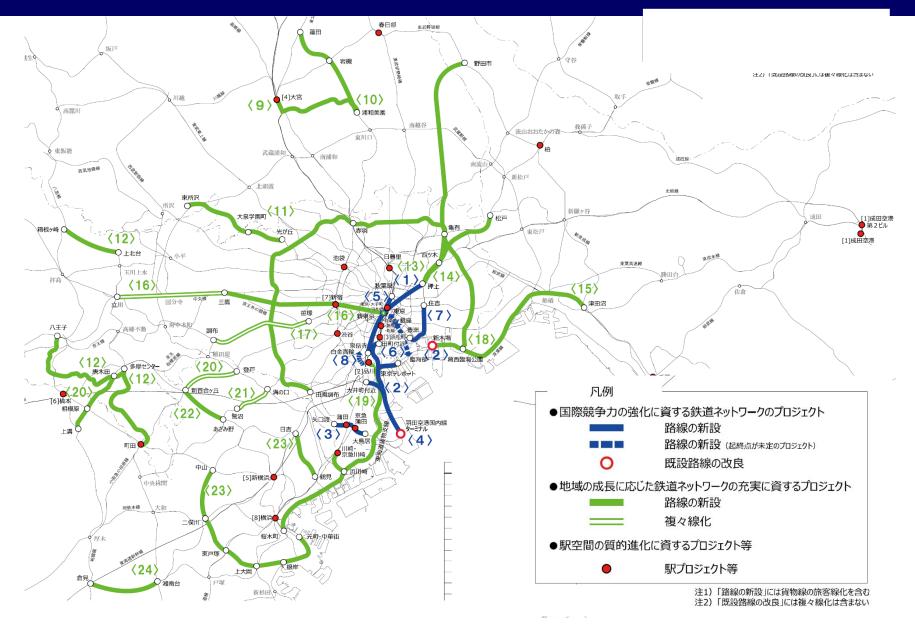








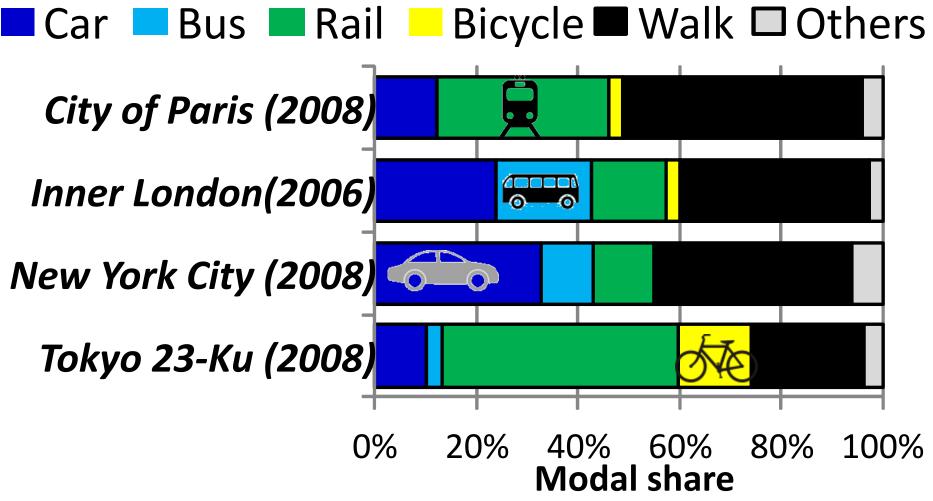
# Plan in 2016



# Huge Role of Private Railway

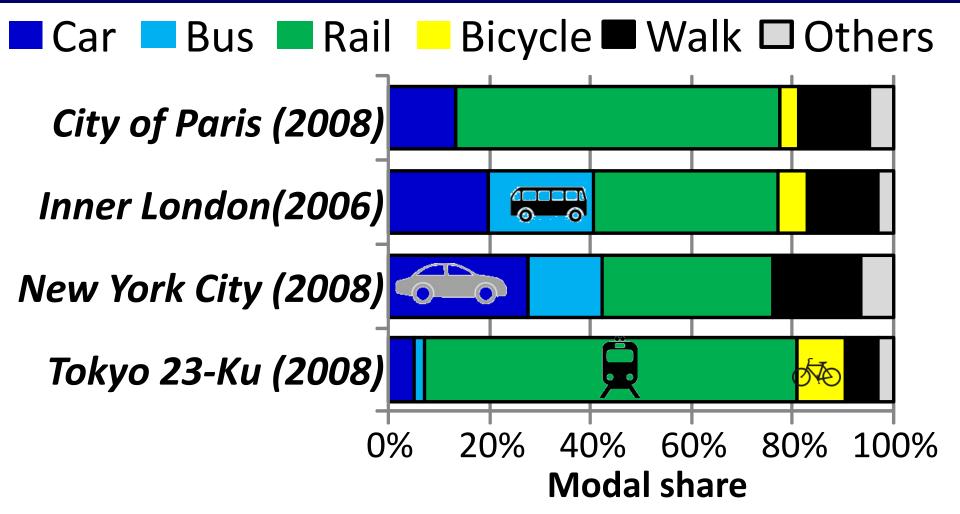
JR EAST	7,457 *	*including other
Tokyo Metro (subway)	195	region
Toei (subway)	129	
Tobu	463	
Seibu	177	
Keisei	152	
Keio	85	
Odakyu	121	
Tokyu	105	
Keihin Kyuko	87	Operating length
Sotetsu	36	Operating length (km)
Shin-Keisei	27	

## Current Status of Modal Share (all trip)



Data source: person trip survey from respective public agencies; Data year is indicated in the parenthesis after the name of each city; For Paris, Rail also includes Bus Data and Figure by Professor Shigeru MORICHI

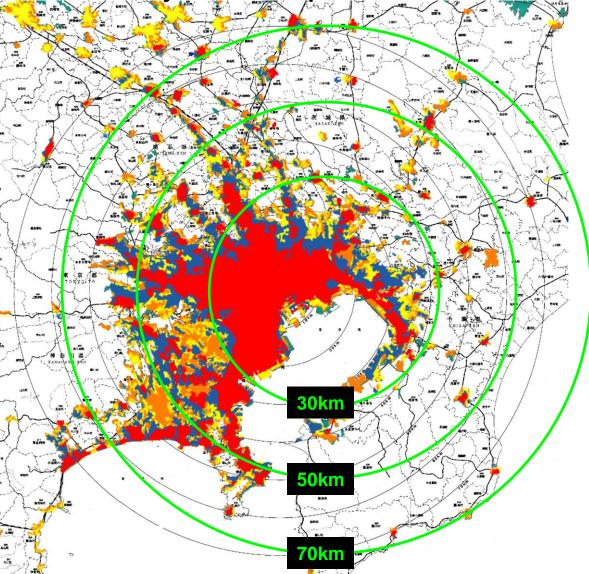
### Current Status of Modal Share (Commuting trip)



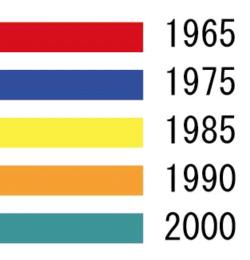
Data source: person trip survey from respective public agencies; Data year is indicated in the parenthesis after the name of each city; For Paris, Rail also includes Bus Data and Figure by Professor Shigeru MORICHI

### Expansion of Urbanized Areas

### Tokyo Metropolitan Area and Railways



### Palm & Fingers



\* 市街地はDID(人口集中地区)をさす。 \* Urban district refers to the density inhabited district (DID).

# 2. What is Japanese TOD?- Experience in Japan

### Ensen Kaihatsu, Railway Conglomerate and Kobayashi Ichizou

- Residential district development along Railways (Ensen-Kaihatsu : EK)
- Demand Creation thru department store, university invitation
- Branding of Ensen



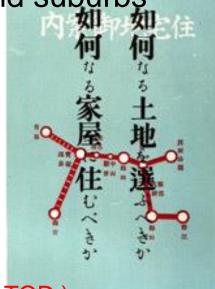
Н	京阪神を結ぶマル ANKYU			
	日生中 宝塚 川西能勢口 甲陽園 伊丹 石橋 西宮北口 十三	史	可原町 高槻市	
新開地 三宮	厨川 → ☆津 塚口 / 楕	田 天神橋筋六丁目	24	THE F

## Railway company and Ensen-Kaihatsu

#### 1910 Opening of new railway from Osaka CBD and suburbs

#### 1910 Development of Ikeda Muromachi and sale promotions

- Proposal of new suburban life
- First home loan in Japan
- New demand of commuters to Osaka



# High density residential area development along railway (Japanese TOD ) Ensen-Kaihatsu(EK)



開発前の池田室町 明治42年(1909年)

開発後の池田室町 明治44年(1911年)

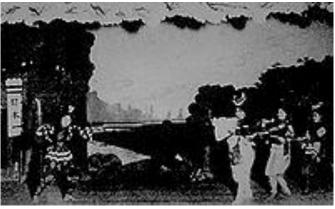
地田新市街平面図 明治43年(1910年)

# Creation of Railway Demand I

#### Takarazuka - Review (Musical by girls)

Demand creation for full utilization of capacity

Weekend Opposite direction with main commuter flow Amusement complex in Takarazuka (Opposite side terminal)



First performance(1914)





23

# Creation of Railway Demand II

### **Department Store at Osaka Terminal**

Demand creation during off peak time New lifestyle of housewives Shopping and entertainment Multi income resources Rapid spreads to other railway companies



Gorgeous main concourse Of Hankyu Umeda Station



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# The world first department store at terminal station(1929)

# Creation of Railway Demand III

Inviting new universities along Ensen

Counter flow passengers Good images of Ensen Consumption by students



Kobe Women University Kansei University

Konan University

# **Branding Strategies**

### Modernism Best residential area





#### 旧宝塚家劇記念館

倚松庵(谷崎潤一郎旧宅)



神戸女学院大学

関西学院大学

旧小寺家厩舎 (重文指定)

# **TOD: Transit-Oriented Development**

A Transit-Oriented Development is a compact land use pattern with housing, public parks and plazas, jobs, and services along key points on the transit systems.

City of San Diego Land Guidance System

Transit-Oriented Development Design Guidelines

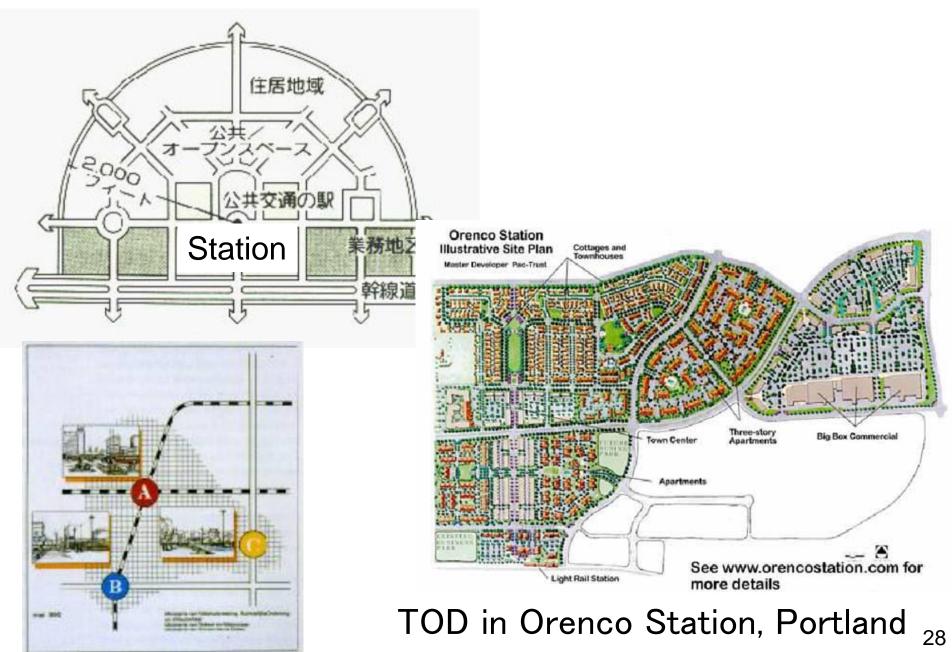


Prepared by Calthorpe Associates

for the City of San Diego

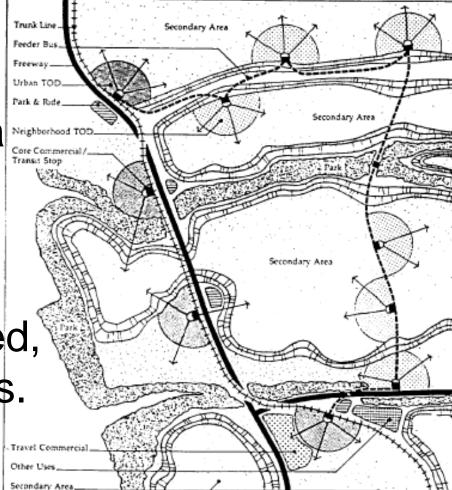
Approved by the City Council August 4, 1992

#### TOD

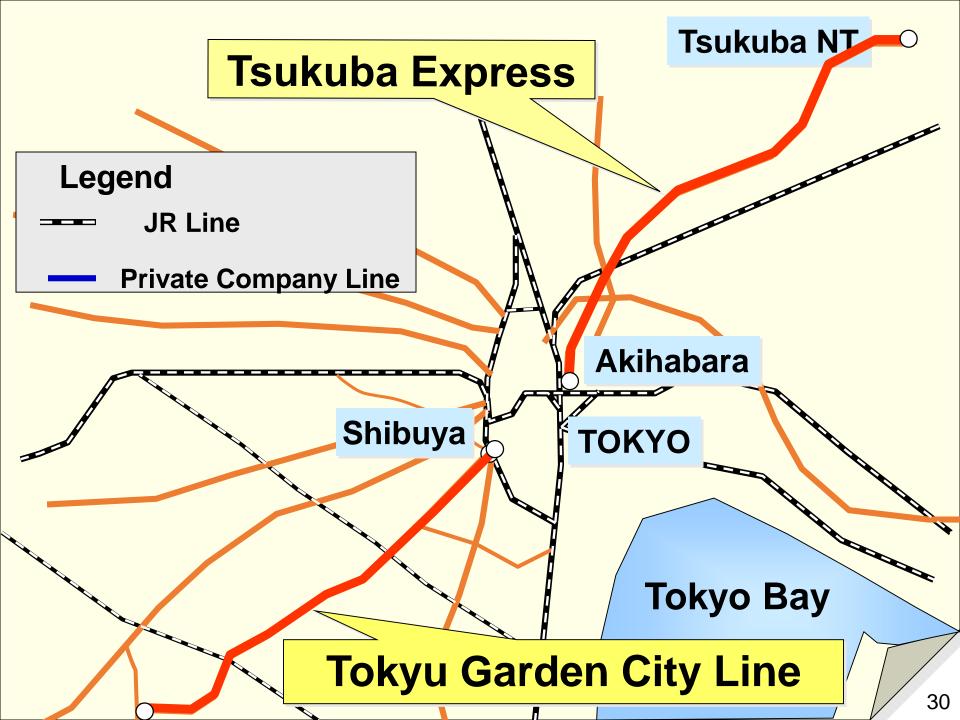


# Concept of TOD

The strategic application of the TOD will greatly help us in our efforts as a community to reduce automobile dependence, improve air quality, and create Pedestrian-oriented, interactive neighborhoods.



Proposed by Peter Calthorpe in 1992 to San Diego City.

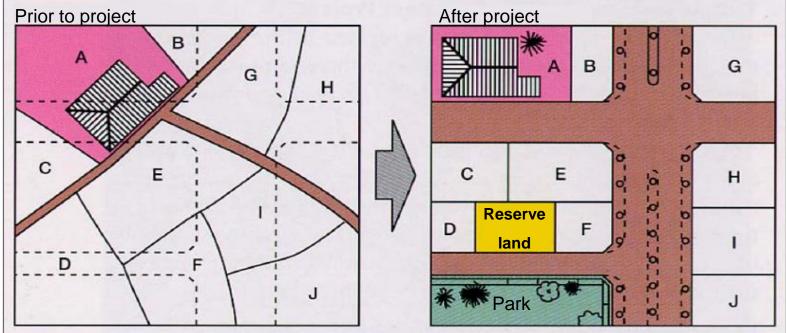


# Ex.-1 Land Readjustment by Tokyu Railway Co.

### Tokyu Garden City Line 31.5km, 27 stations Opened in 1984 (1966 Partially Opened in 1966)

### Land Readjustment Projects (1959~) 51 Cooperative LR Projects including Tokyu Railway Co. 3,160ha

### Kukaku-Seiri = Land Readjustment Project

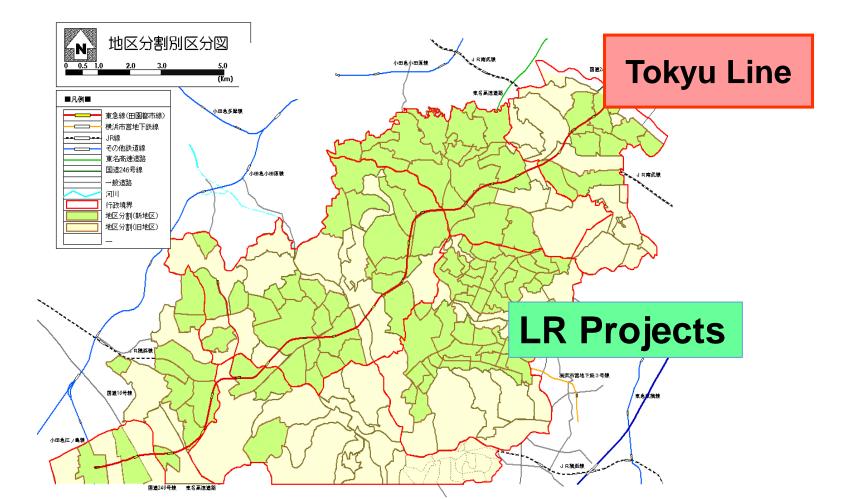


Contribution for Public Land and Reserve Land Readjustment of Land Rights Self-Finance by selling Reserve Land

### LR Projects along Tokyu Garden City Line

#### **Tokyu Garden City Line**

#### 31.5km, 27 stations Opened in 1984 (1966 Partially Opened in 1966)



33

### Ensen Kaihatsu New Town

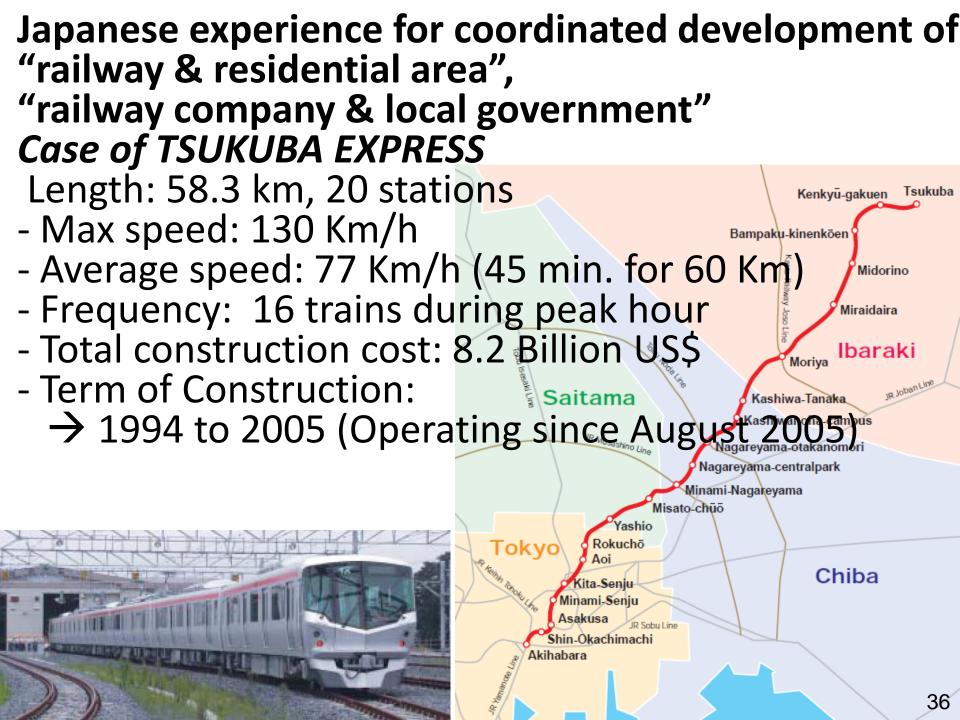


### **Ex.-2** Tsukuba Express

Body

3,264ha

# **Tsukuba Express** 58.3km, 20 stations **Opened 2005 LR Projects 18 LR projects by mostly Public**



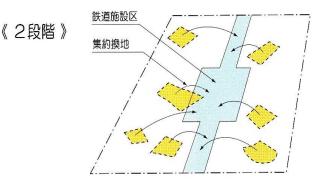
# Special Measures Act for Integrated Development between Railroad and Residential Land

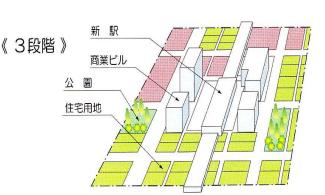
(1) Acquisition of land by request, for Railroads

(2) Re-plotting to the planned Railroad

(3) New Towns with the Railway «









#### Tsukuba Express(TX)

58.3km, 20 stations Opened 2005

#### **LR Projects**

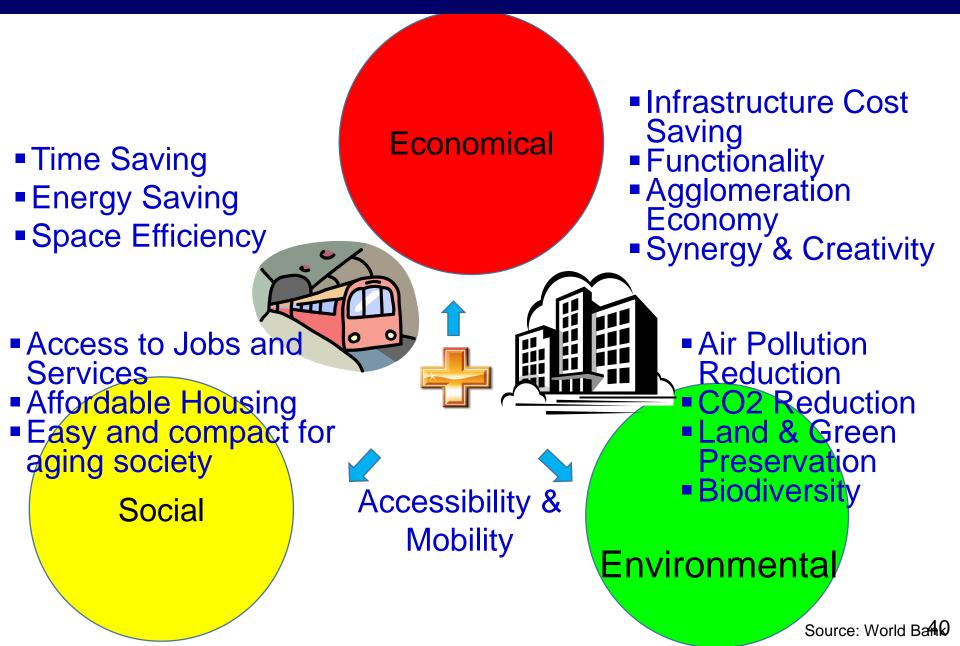
18 LR projects by mostly Public 3,264ha

**Future Image** Source: Takayuki Kishii (Nihon Univ.) 38

# Characteristics of TOD

- >> A True Smart-City Promotes Sound Economic Activities and Sustains Growth with Reducing Environmental Impacts and consequently Enhances 'QOL'.
- >> Most Large-scale Urban Development Projects in Metropolitan Area in Japan are 'TOD's. 'TOD' Greatly Contributes to materializing the Elements of Smart-City in Economical, Social and Environmental Aspects

### Characteristics of TOD



# 3. Key Issues for Success

# Value Capture Coordination and Integration

#### From Japanese experience

- Urban railway can be profitable in long term.
- Main Revenue of railway company

1<sup>st</sup> step (Population is limited) : housing, real estate
2<sup>nd</sup> step (population increased) : high land price, all business increased railway passengers
3<sup>rd</sup> step (almost land was sold out) : railway, urban renewal, etc.

- Profitability is essential for innovation of system.
- Railway Company is key factor of attractiveness of area (Attractiveness decides the land price)

## For Value Capture from TOD project

- Profitability of Railway Company
- Agreement by land owners and citizens
   Improvement of environment
   Increase of property value
   (higher land price of smaller space)
- Difference of land prices before and after the project (Land use regulation, reasonable reduction of space)
- Speedy Implementation of the projects (Role of government)
- Support by Central and Local Governments
   Coordination of stakeholders, Subsidy for the
   project, Change the zoning of land-use,
   Deregulation for urban development and building,
   Investment for infrastructure

Coordination between transport and urban planning

- 1) Legal level coordination
  - ex. Urban Planning law
    - Urban planning procedure for transport facility
    - Environment assessment law
    - Special law for the railway between Tokyo and Tsukuba (Housing area and railway development law)

#### 2) Institution level : Budget and system for coordination

- ex. Subsidy for new town railway
  - Subsidy for continuous vertical division of railroad crossing
- 3) Planning level coordination
  - ex. Coordination by local government
    - Planning experts:

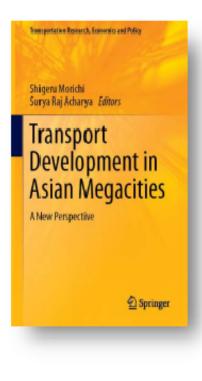
Related agencies (UR), Professors and stakeholders

UR: Urban Renaissance Agency



# 4. Issues for Future Development

#### springer.com



Springer

the language of science

Shigeru Morichi, National Graduate Institute for Policy Studies (GRIPS), Tokyo, Japan; Surya Raj Acharya, Institute for Transport Policy Studies (ITPS), Tokyo, Japan (Eds.)

#### Transport Development in Asian Megacities

#### A New Perspective

The rapid growth of the Asian urban population concentrates on a few large cities, turning them into giant megacities. Despite new theoretical insights into the benefits of megacities, the emerging Asia is facing a daunting challenge concerning the management of infrastructure and services in their megacities. The deteriorating urban mobility is the most difficult challenge with respect to the sharp increase in vehicle numbers and to inadequate and poorly managed road infrastructure. Public transport, a sustainable mode of mobility, is subjected to a vicious cycle of poor service, decreasing ridership and lower investment. Despite various policy initiatives, the situation has not improved. The scale and growth pattern of Asian megacities have distinctive features which generate a unique set of challenges and opportunities. New perspectives are needed to effectively address the transportation problems making the best use of available opportunities. This book, which is a result of an international collaborative

Public transport share is going down under the growing economy and motorization.
→ What are key issues for this problem?

1. The urban railway system have to meet the future demand and land-use in mega-city.

Master plan and its implementation are essential.

- 2. The timing of investment for urban railway is considered.
- 3. Hierarchy railway network is required for mega-cities as same as road network.
- 4. Transit Oriented Development (TOD)
- 5. Road policies related to urban railway such as Station plaza, car parking regulation, and cost for car usage are important.
- 6. Profitability of railway operators is necessary for the innovation of service and operation.

Key Issues for the success of urban railway and urban development

- 1) Master plan for railway network
  - Long term and coordination with urban plan
- 2) Support from public side
  - Establishment of institution (Value Capture)
  - Financial subsidies
  - Human resources
- 3) Strategic Plan for Transit Oriented City



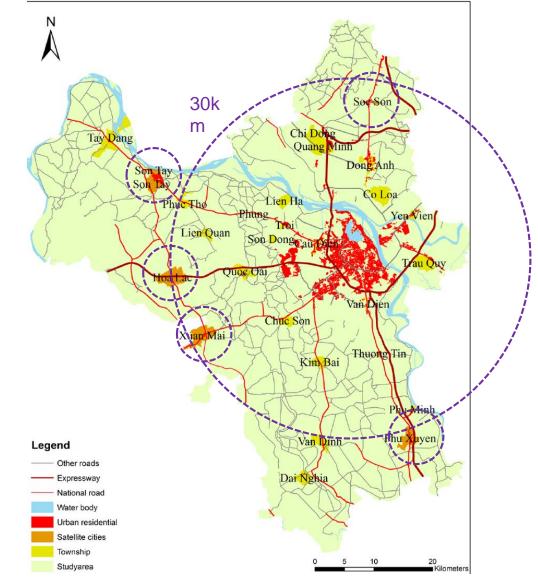
# **TSUKUBA Science City**



# **Tsukuba Science City**

Tsukuba Science City was built in order to ease congestion of Tokyo and to conduct high-level research and education by transferring national research and development, and educational institutions systematically. The city is now the largest science technology accumulation site in Japan, where more than 300 public and private institutions and enterprises are located.

#### New City Development Plan Hoa Lac, Son Tay, Xuan Mai, Phu Xuyen and Soc Son



#### References

- Shigeru MORICHI(2018):Public Investment and Public Private Partnership; GRIPS Program for the High Class Officials of Viet-Nam
- Hiroyuki YOSHIMURA(2018): Outline of TOD as a Comprehensive Solution for Smart City Development; EASTS-Japan seminar

# Thank you for your attention!

Cám ơn vì sự quan tâm của bạn!

#### Self introduction

- 1966 Born in Saga
- 1988 Graduate, CE Dept. Tokyo Institute of Technology
- 1992 Research Associate, CE Dept. Tokyo Tech.
- 1996 Doctor of Engineering
- 1996 Researcher, Institute for Transport Policy Studies
- 1999 Assistant Professor, Univ. of Tsukuba
- 2003 Associate Professor, Univ. of Tsukuba
- 2004 Visiting Prof., Univ. of Philippines (JICA Expert)
- 2015 Professor, Univ. of Tsukuba
- 2019 Visiting Professor, VJU (from March.)

Fields: Transportation, Tourism, Logistics, Port Transport