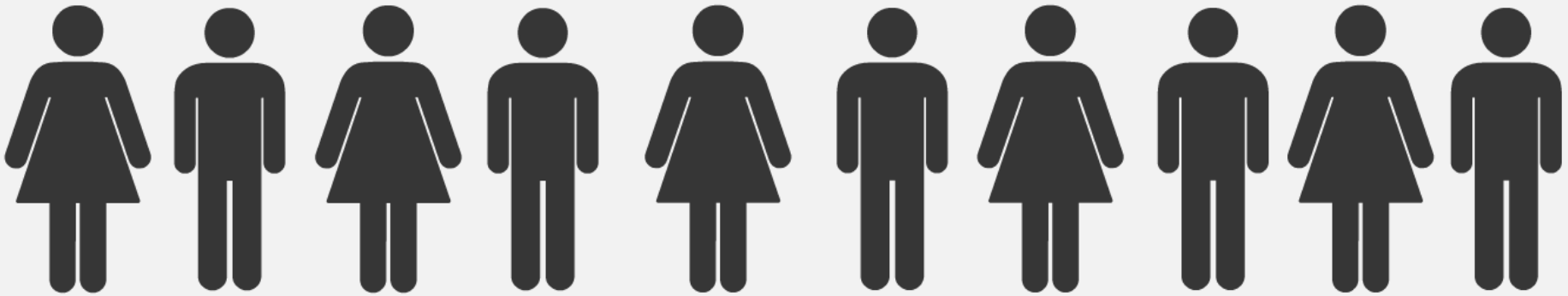
BRIDJ
BETTER TRANSIT. FOR EVERYONE.

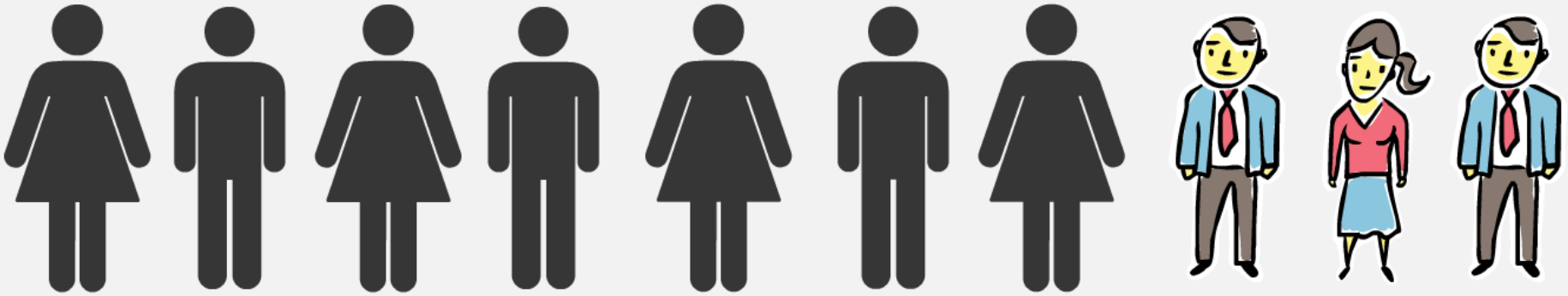
At the core of living in a city, is the ability to go from place to place.

But without a , accessing these places in a city is incredibly difficult. To put this point in clear focus...

In the United States, the problem is severe.



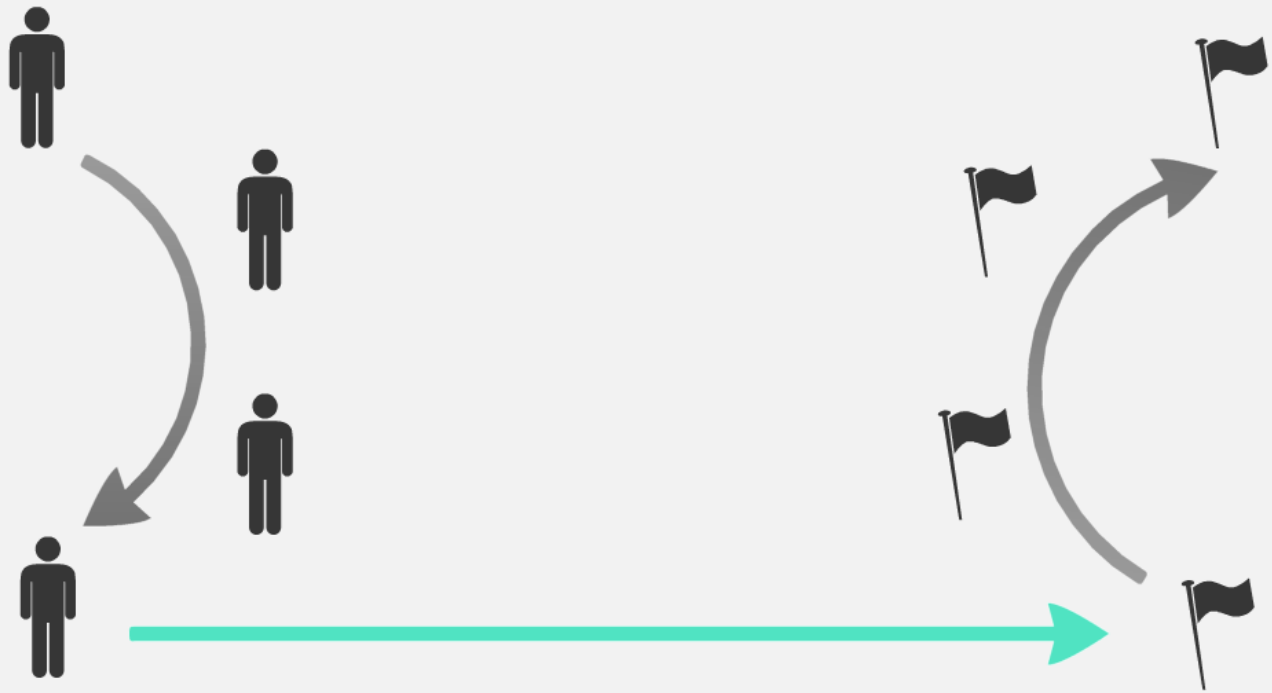
... only **THREE** out of the 10 will be able to access the jobs they are qualified for within 1.5 hours on mass transit.



Single Vehicle

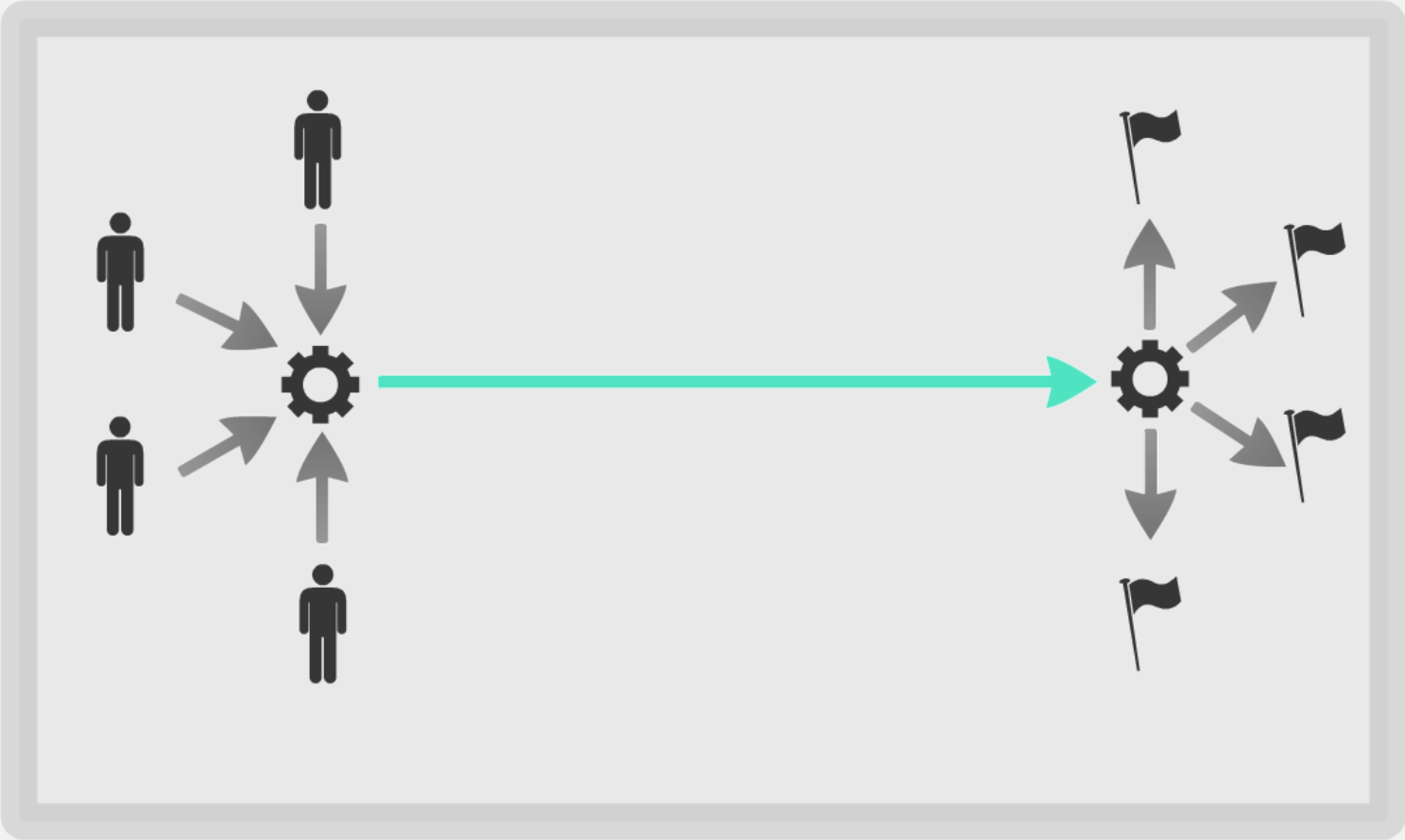
Mass Transit

The second is **one** vehicle using fixed stops and fixed schedules to collect large numbers of people to drop off at large numbers of destinations. This is how all current transit systems work.

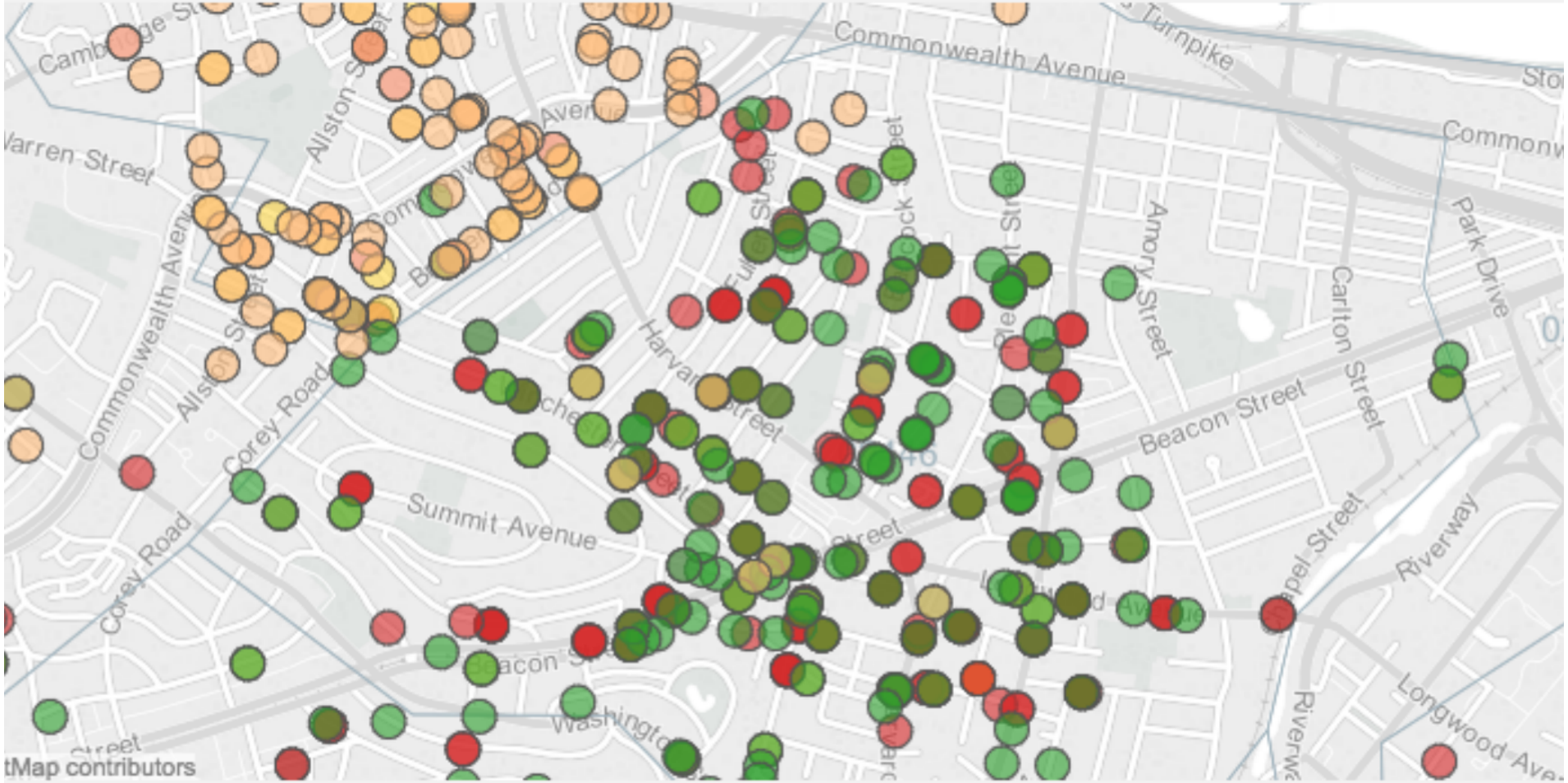


But what if there was an option in the middle that was almost as quick as a car, but delivered at a bus price point?

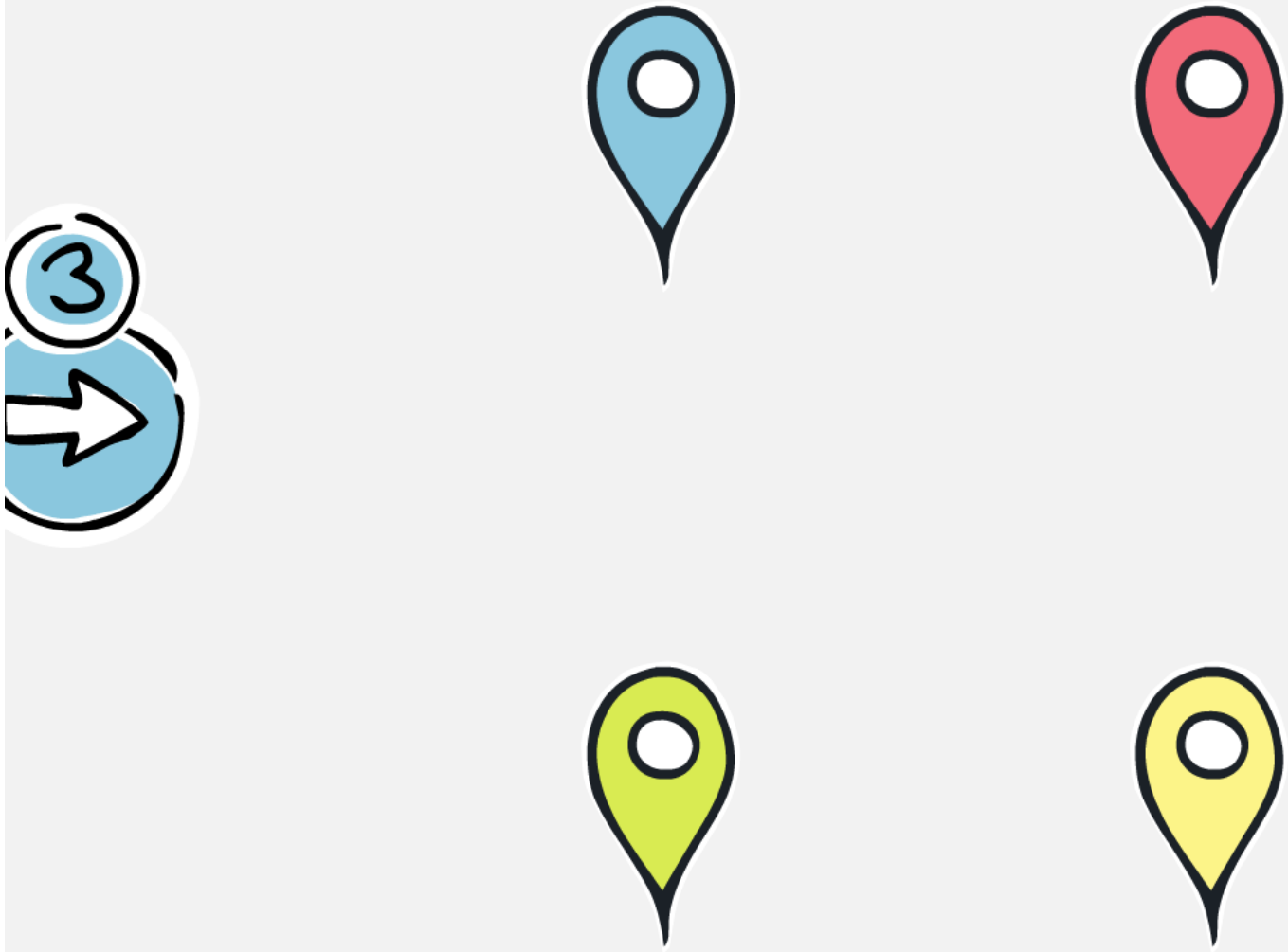
Bridj aggregates customers to a "pop-up" mass transit stop based on billions of data points of predictive information and real time user input.



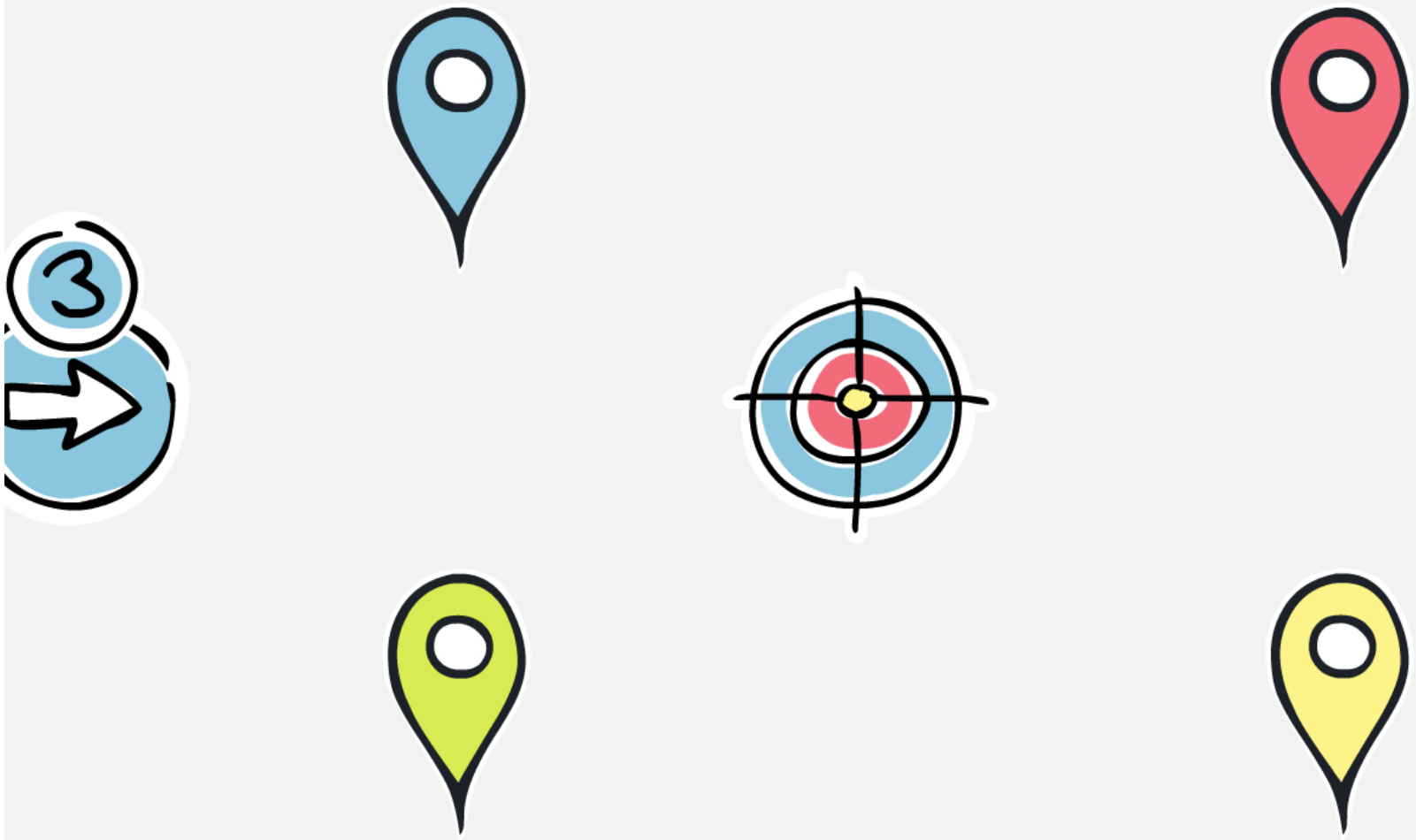
Let's show you how it works....


Commonwealth Avenue
Turnpike
Warren Street
Allston Street
Commonwealth Avenue
Corey Road
Summit Avenue
Harvard Street
Amory Street
Carlton Street
Park Drive
Beacon Street
Riverway
Longwood Ave
tMap contributors

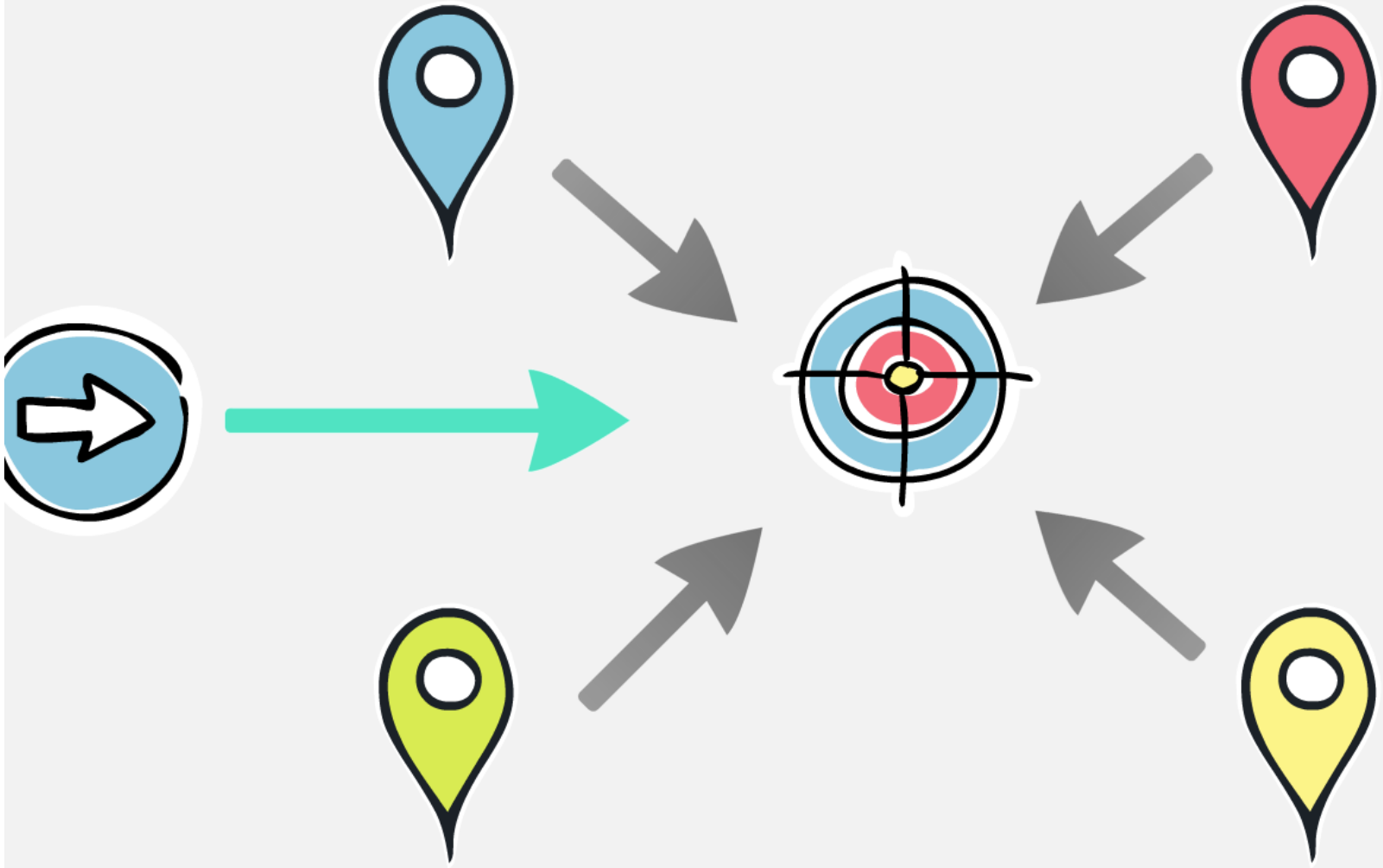
Then, Bridj automatically forward deploys the appropriate number of Bridj vehicles (three in this case) close to the anticipated origins to reduce response time.



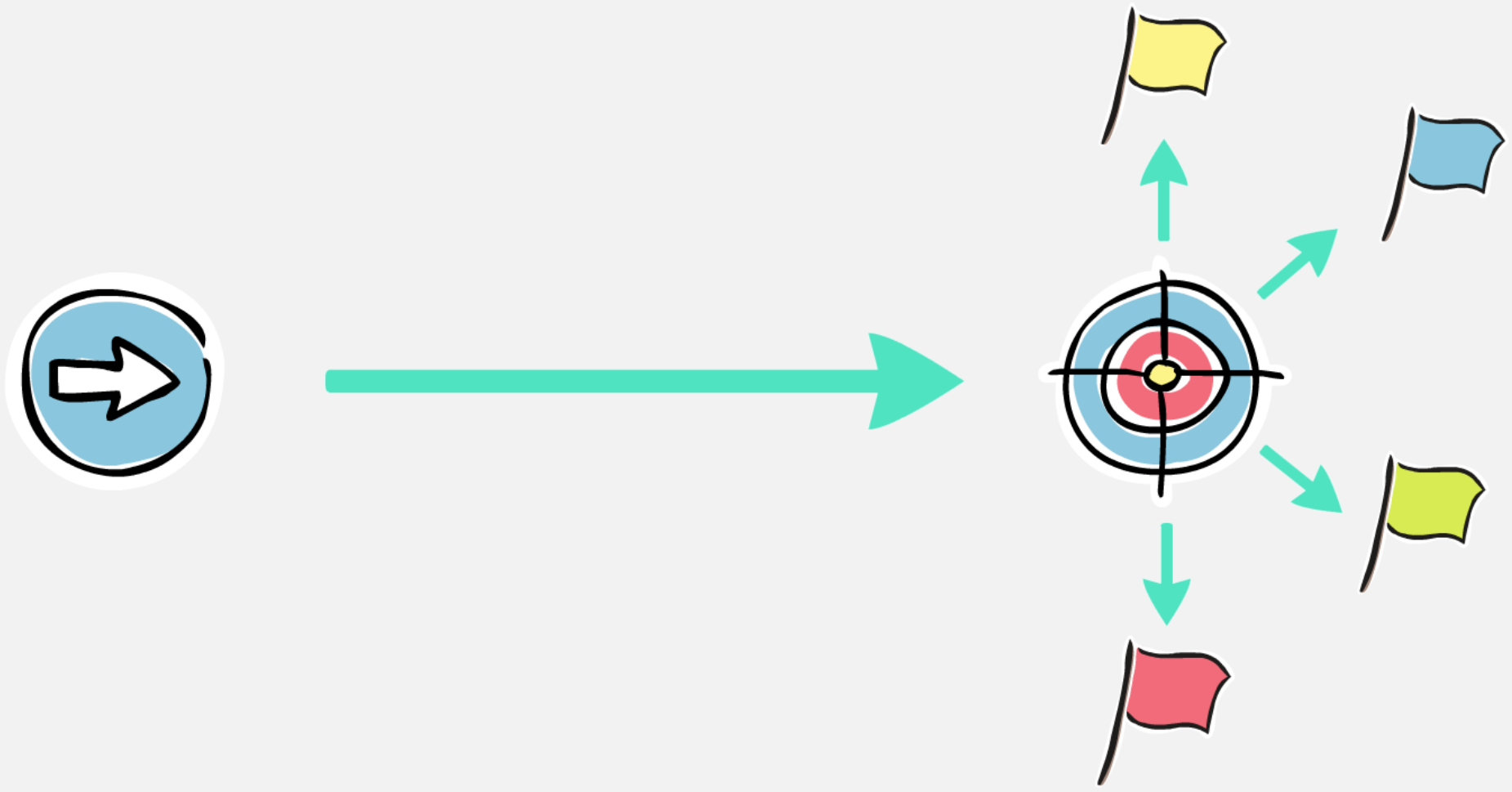
Once the first user enters their **origin and destination request into the app**, Bridj generates a pop up mass transit stop (always within a 7 minute walk) based on that users input, our previously deployed shuttle, and the predictions about similar user's trips.



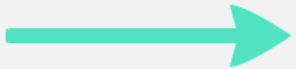
All users with similar origins and destinations are then directed to the pop-up mass transit stop. One Bridj vehicle is then selected + routed to the pickup automatically to pick up users with similar destinations.



Once users are on board the Bridj at the origin point, the vehicle expresses to a central point (calculated by the Bridj Brain) to be within a 7 minute walk of the user's end destination. Thus, Bridj aggregates both origins AND destinations to deploy an amazingly efficient transportation system.



Bridj has reduced city travel times in Boston by up to 53% for our users.



This is the biggest reduction in mass transit city transit time since the introduction of the subway.

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