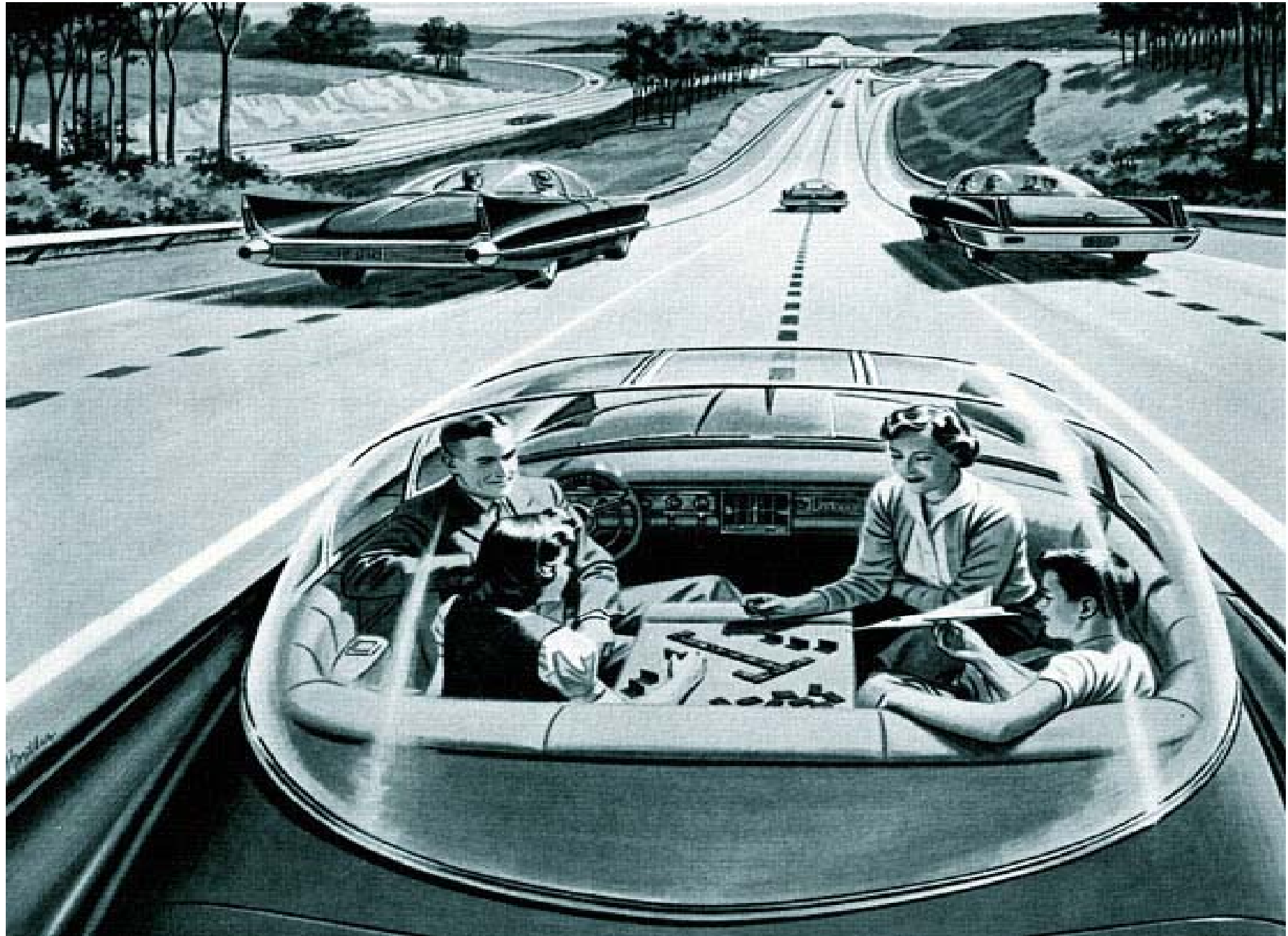


JITI HQ SEMINAR

Ron Medford
Osaka, Japan



why self-driving cars?

freedom

~10,000,000

unreported crashes

5,338,000

police reported crashes

2,217,000

injuries

deaths

injuries

3,331

387,000

1,500

40,000

4,439

69,000

667

48,000

distracted

drowsy

pedestrians

pedalcyclists

32,367

deaths

54%

no belts

congestion

2,900,000,000

gallons of fuel

5,500,000,000

lost hours

\$121,000,000,000

fuel & time



41,394,141

age

65+ (2010)

72,774,000

65+ (2030)



56,700,000

disabled

46%

working disabled



safety expectations for self-driving cars

100% effective?

seatbelts

45/50% (PC/LT) fatalities - front seat
292,471 lives saved (1975-2011)

child seats

71/54% infants/toddlers
9,874 (1975-2011)

frontal airbags

14% frontal crash fatalities

34,757 (1987-2011)

ESC

49% single vehicle fatalities
72% rollovers (first crash event)
required in all vehicles by 2011

effectiveness of self-driving car in avoiding crashes?



state legislation

	legislation	regulation
nevada	june '11	march '12
florida	april '12	
california	sept '12	jan '15

California Legislation

autonomous = w/o active control/monitoring

testing = \$5M (bond, insurance, self-insure)
seated in drivers seat
active safety monitoring

operation = engage/disengage mechanism

visual indicator - engagement

safety alert -driver take-over or vehicle stop

driver take control must include brake,
accelerator, steering wheel methods

30 sec. sensor data capture before crash

application to operate w/o driver => 180 days