

Opening Remarks by Terada Yoshimichi,  
Deputy Minister for Public Transport and Logistics Policy,  
Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

Good afternoon, everyone. I am Yoshimichi Terada, Deputy Minister for Public Transport and Logistics Policy of the Ministry of Land, Infrastructure, Transport and Tourism (MLIT).

Thank you very much indeed for participating in the Seminar for Promotion of Cold Chain Logistics Standards in Malaysia.

First of all, at the beginning of this seminar, I would like to express my great appreciation for all the support from Under Secretary Dr. Rahman and the staff of the Ministry of Transport Malaysia, as well as from Chairman Shukuri and the staff of the Japan Transport and Tourism Research Institute (JTTRI).

Also, last December in the Malaysian Peninsula, there was a big flood, and I would like to express my deepest condolences to those people who were affected by the flood. I pray for the swift recovery and rehabilitation of the affected areas, and the safety of those people who were affected by the flood.

In the ASEAN region, including Malaysia, along with steady economic growth and dietary lifestyle diversification, I understand that the demand for refrigerated and frozen foods has risen. At the same time, the role played by logistics to support this demand is extremely important. Especially when it comes to cold chain

logistics, which requires temperature control, once it is suspended, it will lead to food quality degradation and food losses. Therefore, expectations for quality improvement in cold chain logistics services are growing.

Under these circumstances, in Japan two years ago, we established JSA-S1004, which is a standard for cold chain logistics services. Based on the ASEAN-Japan Guidelines on Cold Chain Logistics, which were agreed to at the ASEAN and Japan Transport Ministers Meeting in 2018, this is a standard that compiles the basic items to be abided by in handling refrigerated and frozen cargo by warehouse and truck operators. I understand that ASEAN countries, including Malaysia, are trying to develop national standards on cold chain logistics services based on these guidelines. By seeing the increasing number of logistics operators who are certified with JSA-S1004, or national standards to be formulated in the future in ASEAN countries, I hope that there will be a sound development of the cold chain market in the ASEAN region.

This seminar is co-organized by the Malaysian government, which is taking advanced initiatives in the field of cold chain logistics services among ASEAN countries. I hope that this seminar will be an opportunity for the Malaysian logistics operators, shippers, and certification bodies to better understand the importance of cold chain logistics services and the significance of standards.

In opening this seminar, I would like once again to express my appreciation to everyone at the Ministry of Transport Malaysia and

JTTRI. I sincerely hope that this seminar will be a productive and fruitful one for all the parties participating today. Thank you.