

Initiatives to Promote Cold Chain Logistics Standards in Japan

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7 February, 2022

Seminar for Promotion of Cold Chain Logistics Standards in Malaysia

Japan is working for the development of cold chain logistics in ASEAN under ASEAN-Japan Transport Partnership

□ Development of guidelines and standards

- ASEAN-Japan Guidelines on Cold Chain Logistics (2018)
- JSA-S1004 (2020)
- JSA-S1004 Certification Audit Guidelines (2021)
- ASEAN-Japan Certification Audit Guidelines on Cold Chain Logistics Standards (2021)

□ Japan's current activities

- Promotion of ASEAN-Japan Guidelines on Cold Chain Logistics and JSA-S1004
- Development of ISO standard based on JSA-S1004

Japan's Action Plan to Promote Cold Chain Logistics Standards in Malaysia

- ❑ In 2020-2021, MLIT discussed and planned how to promote JSA-S1004 and ASEAN-Japan Guidelines on Cold Chain Logistics in ASEAN.
- ❑ Especially, MLIT decided to collaborate with Malaysia to promote the development of cold chain logistics in ASEAN, and formulated this action plan in March 2021.
- ❑ MLIT and all relevant parties in Japan believe that this action plan contribute to the development of cold chain logistics in Malaysia.
- ❑ The action plan consists of the following four pillars.
 - I. Raising awareness of cold chain logistics standards among shippers and consumers.
 - II. Promoting active involvement by the Malaysian government.
 - III. Establishing a certification system by certification bodies.
 - IV. Encouraging logistics companies to obtain a certification of the standards.

I . Raising Awareness of Cold Chain Logistics Standards among Shippers and Consumers

- ✓ Promote that the dissemination of the standards contributes to solving social issues through workshops, seminars, e-mail newsletters, etc.
- ✓ Promote the significance of the standards to major shippers at seminars organized in collaboration with the Department of Standards Malaysia.
- ✓ Verify the usefulness of the standards and promote them to shippers and consumers through a demonstration project to be conducted by FY2022.

II. Promoting Active Involvement by the Malaysian Government

- ✓ Encourage early development of a national standard through the bilateral policy dialogue.
- ✓ Promote the importance of cold chain logistics to government agencies other than MOT through relevant public-private seminars.
- ✓ Promote the Malaysian government's understanding by demonstrating effectiveness in reducing food waste, improving food safety, and reducing greenhouse gas emissions through a demonstration project to be conducted by FY2022.
- ✓ Encourage MOT to prepare incentives such as subsidies and tax deductions for logistics companies that have certification of the standards.
- ✓ Announce the certified logistics companies as excellent business entities on the ASEAN-Japan Transport Partnership website, etc.

III. Establishing a Certification System for the Standards

- ✓ Provide the "JSA-S1004 Certification Audit Guidelines" formulated in March 2021 to the Malaysian government to promote the development of a certification system.
- ✓ Promote the establishment of a certification system to enable more local certification bodies to conduct JSA-S1004 certification audits through seminars for them.
- ✓ Discuss with the Malaysian government on the possibility of establishing a mutual recognition system between the national standard developed by Malaysia and JSA-S1004.

IV. Encouraging Logistics Companies to Obtain a Certification of the Standards

- ✓ Encourage Malaysian logistics companies to obtain a certification by raising their awareness of the significance of the standards and explaining the benefits of certification at the seminar to be held in FY2021.
- ✓ Verify the usefulness of JSA-S1004 and promote the standards to local logistics companies through a demonstration project to be conducted by FY2022. (Reposted)

Thank you for your attention !